

HERE IS
YOUR KEY

TO HOME
OWNERSHIP

GROSSMAN'S

\$1.00

Copyright 1955 by
L. Grossman Sons, Inc.,
Quincy, Mass.

NO
DOWN
PAYMENT

Low Cost **QUALITY HOMES**



Sidney W. Grossman

**CREATOR OF THE
GROSSMAN LOW COST,
QUALITY HOME**

Dear Folks —

Thank you for allowing me this opportunity to visit and discuss with you . . . your new home.

We Grossmans are a great big family, all from New England . . . all available to every customer. I am the youngest of nine, who all remember so well the close family feeling that growing up under one roof instilled in us and left with us through the years. That little home was the basis and background for the large family life we have today. That home made it possible for all ten of us Grossmans . . . sons and grandsons of the founder . . . to live, as we do today, under one business roof . . . for all of us to enjoy our complete large family life.

You can, therefore, understand why we Grossmans feel that a home is more than a house; it is the means through which people build a family life.

We are proud of the low cost, high quality homes program we offer. It is the best homes program in America.

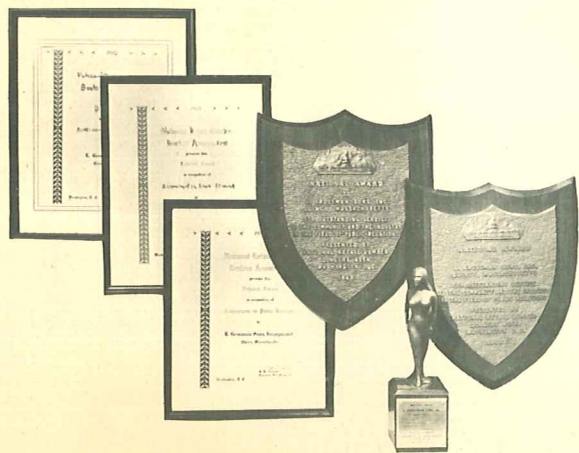
There is a happy Grossman home owner in your neighborhood. There are thousands of them all over New England . . . and every one is a success story.

Stop paying rent . . . build a family home . . . the easy Grossman way.

Cordially,

Sidney W. Grossman
President

L. GROSSMAN SONS, INC.
Parent Organization of
GROSSMAN HOMES DIVISION



The GROSSMAN Low Cost, Quality HOME . . .

National Award Winner 6 Times for public service to home seekers

Because of Grossman's continuous and determined efforts to provide home seekers with a sound and practical home ownership plan, Grossman's . . . for six consecutive times . . . has received the highly coveted National Building Materials Industry award for "Outstanding Service to the Community and the Industry". The repeated winning of these awards assures every potential GROSSMAN HOME owner the finest low cost, quality home in America.

Presenting

THE

GROSSMAN

Low Cost...

Quality Home

Six Time National Award Winner

The home designs in this book represent years and years of combined skill of many home-planning specialists. Offering a wide range of attractive styles including Ranch . . . Cape Cod . . . Traditional . . . Modern . . . the GROSSMAN HOME is in keeping with today's conception of a good home for better living . . . at a price the average family can easily afford.

By applying many years' experience and technical "know-how" in home designing . . . by utilizing standard high quality materials . . . by taking full advantage of quantity purchasing power . . . by offering the easiest of all finance plans . . . Grossman's is able to present to you the most practical plan of home ownership in the nation today.

*Compare the Many Features of the
GROSSMAN HOME . . .*

Exterior Design . . .

Carefully planned . . . a GROSSMAN HOME never becomes outmoded or outdated.

Interior Design . . .

Designed to insure maximum living comfort. Every square inch of space has been used to fullest advantage. Closets and wall space have received utmost consideration to satisfy the most discriminating housewife.

Construction Details . . .

Architecturally engineered to comply with strict building codes from Maine to Florida . . . all GROSSMAN HOMES have been accepted by Veterans Housing Authorities, FHA, and MORE THAN FOUR HUNDRED BANKS AND LOAN ASSOCIATIONS . . . as well as being heartily endorsed by home owners, builders and contractors.

All materials are supplied in the same manner required by builders of the most expensive homes . . . they are not pre-cut or prefabricated.

because . . .

- **LOWEST COST**
- **QUALITY MATERIALS**
- **SUPERIOR DESIGN**
- **PROVED POPULARITY**
- **EASIEST PAYMENTS**
- **UNSURPASSED VALUE**

THESE ARE *Extra*
GROSSMAN FEATURES...

Because of Grossman's tremendous buying power and skillful planning, these EXTRA values (usually found only in much higher priced homes) have been included in each GROSSMAN HOME without extra cost:

Full Size Bathrooms — Allowing proper arrangement of fixtures.

Closet Space — Ample in size and number. Wherever possible utility and linen closets have been included.

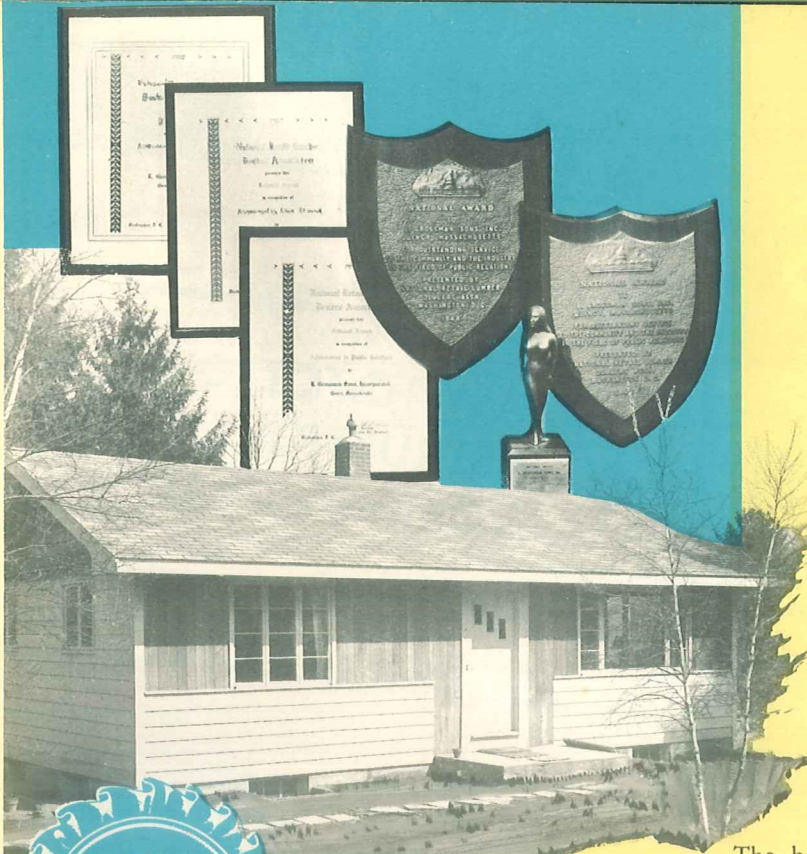
Full Size Basement — May be used as rumpus room or workshop.

Basement Entrances and Exits — Interior basement stairways are planned, so it is never necessary to go outdoors to reach the basement. A direct exit from cellar to yard eliminates the necessity of passing through upstairs rooms from the basement.

Complete Insulation — Side walls and attic thoroughly insulated.

Cross Ventilation — Accomplished by proper window placements.

Generous Size Bedrooms — All bedrooms are planned to accommodate full size or twin beds, plus other necessary furniture.



GROSSMAN'S

gives you **FREE**

**EASY-TO-FOLLOW
INSTRUCTIONS AND
WORKING DRAWINGS**

Every step in the building of a GROSSMAN HOME is carefully planned in advance . . . nothing is left to chance. You get fully-detailed, easy-to-follow instructions, together with a complete set of blueprints . . . your working drawings. Simply and systematically every step is clearly explained. No time is lost or wasted in guesswork. Construction of a GROSSMAN HOME will be a smooth and easy operation when you follow . . . step by simple step . . . the instructions and drawings which are supplied with every GROSSMAN HOME.

Here Are The Plans You Get At Absolutely No Cost To You ...

EXTERIOR VIEW . . . An artist's sketch of your home as it will look when completed.

FLOOR PLANS . . . Clear, well-drawn, easy-to-read floor plans to show accurate room dimensions and layout at a glance.

COMPLETE FRAMING and CONSTRUCTION DETAILS . . . The finest working plans ever prepared. Every detail is drawn with accuracy and simplicity. Even scale drawings of rafter-cuts are included. Nothing is left to guesswork. The most inexperienced layman will be able to build his home when following these plans.

WIRING . . . All wiring outlets and fixtures are plainly indicated for easy interpretation.

HEATING LAYOUT . . . Completely-detailed arrangement of your heating unit, including piping or ductwork.

PLUMBING DETAILS . . . Suggested layouts for piping, returns, stacks, vents, etc.

With these easy-to-read plans, you can do all the work yourself . . . you can enlist the help of your relatives, friends, neighbors . . . and save thousands of dollars. Or, if you prefer, any contractor will be only too happy to build your GROSSMAN HOME for you. Regardless of the method you select, you will find the Grossman Plan the best of all home plans . . . **THE BEST FOR YOU!**

Plans are furnished FREE when you buy your GROSSMAN HOME

YOU GET *Everything* YOU NEED

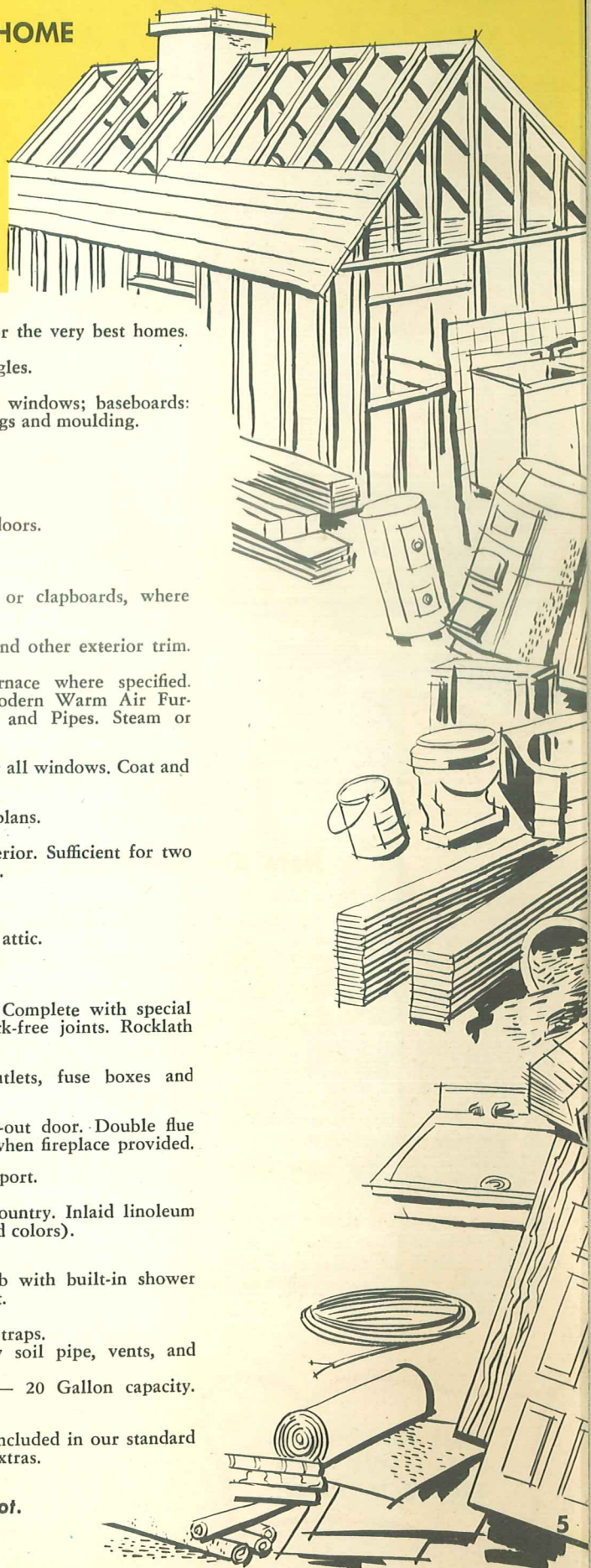
TO BUILD YOUR **GROSSMAN** LOW COST HOME

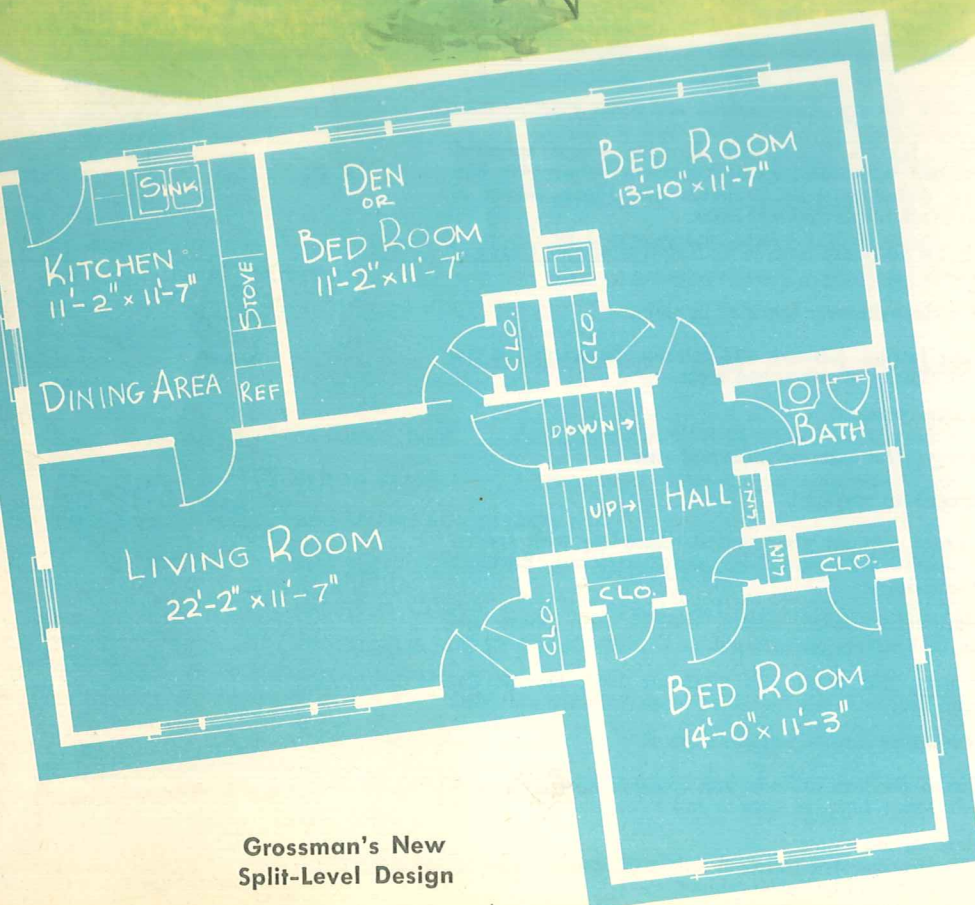
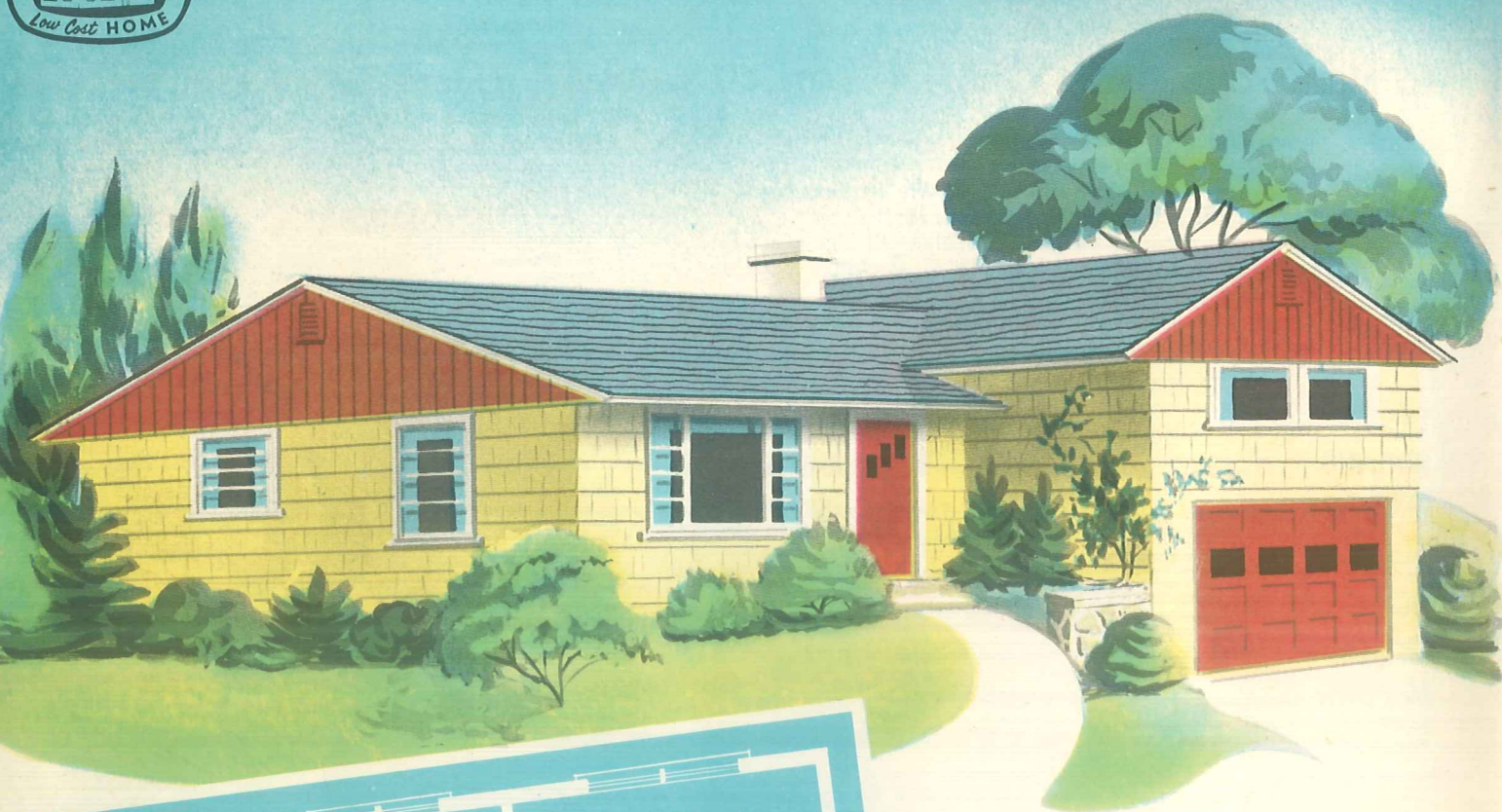
From the first piece of lumber to the last drop of paint, you can be assured that the materials you receive will be of the finest quality in keeping with the usual Grossman high standards. In every instance you will receive all the materials required to build your home in accordance with our standard specifications. Types and quantities of materials will vary depending upon the house you select.

LUMBER	The same high quality Western grades used for the very best homes.
ROOFING	First quality heavy THICK BUTT Asphalt Shingles.
MILLWORK	Selected grades. Complete trim for doors and windows; baseboards; closet shelves and poles; stair treads; stair railings and moulding.
WINDOWS AND FRAMES	Assembled ready to install in window openings.
DOORS AND FRAMES	For interior and exterior.
SHEATHING PAPER	For under roof shingles, sidewall covering and floors.
LOUVRES	For attic ventilation.
EXTERIOR SIDING	16" No. 1 Kiln Dried Red Cedar Shingles, or clapboards, where specified.
EXTERIOR TRIM	Choice, clear dry stock for cornices, corners, and other exterior trim.
HEATING	Automatic Oil-Fired Forced Warm Air Furnace where specified. Other homes furnished with extra quality modern Warm Air Furnace Gravity Type complete with Registers and Pipes. Steam or Hot Water Systems available as optional extra.
HARDWARE	Locksets and hinges for all doors. Sash locks for all windows. Coat and hat hooks for closets.
FLASHING	Copper, lead and/or zinc wherever specified in plans.
PAINT	Famous makes. Long lasting. Exterior and interior. Sufficient for two coats, inside and out. Choice of colors and types.
WALLPAPER	Choice of smart modern patterns.
INSULATION	Best quality, blanket type for exterior walls and attic.
NAILS	Proper types and quantities required.
WALLS AND CEILINGS	Interiors with fireproof gypsum plasterboard. Complete with special tape and plaster compound for invisible, crack-free joints. Rocklath for plastering also available.
ELECTRICAL	Wiring cable, receptacles, switch boxes, outlets, fuse boxes and ceiling fixtures. Service entrance and ground.
MASON MATERIALS	Chimney brick, mortar, flue lining and clean-out door. Double flue lining, fire brick and fireplace unit furnished when fireplace provided.
BASEMENT COLUMNS	Cement-filled steel columns for main girder support.
FLOORING	Select grade oak from the best mills in the country. Inlaid linoleum for kitchen and bathroom (choice of pattern and colors).
PLUMBING	High quality, modern styling. FOR BATHROOM — Cast iron recessed tub with built-in shower unit, toilet outlet, lavatory and medicine cabinet. FOR KITCHEN — Steel cabinet sink. All Fixtures include faucets, drains, wastes and traps. PIPE & FITTINGS — Includes extra heavy soil pipe, vents, and copper water service pipe. AUTOMATIC DOMESTIC HOT WATER — 20 Gallon capacity. For either oil or manufactured or bottled gas.

Optional Extras ... Materials for foundation and other items not included in our standard specifications may be arranged for as optional extras.

Grossman delivers all materials directly to your lot.





Grossman's New
Split-Level Design

The ALBANY

FIVE ROOMS
36'-0" X 32'-0"

\$49⁸⁹
MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Large, beautiful, sunken living room
- Automatic oil-fired heating system
- Two spacious, comfortable bedrooms
- Choice of a third bedroom or den
- Cabinet kitchen with dining area
- Built-in garage; overhead door

• Materials for kitchen cabinets and tile for bathroom are included

Strikingly beautiful in appearance . . . The ALBANY is an up-to-the-minute "Split-Level" home, designed to fit equally well on sloping or level ground.

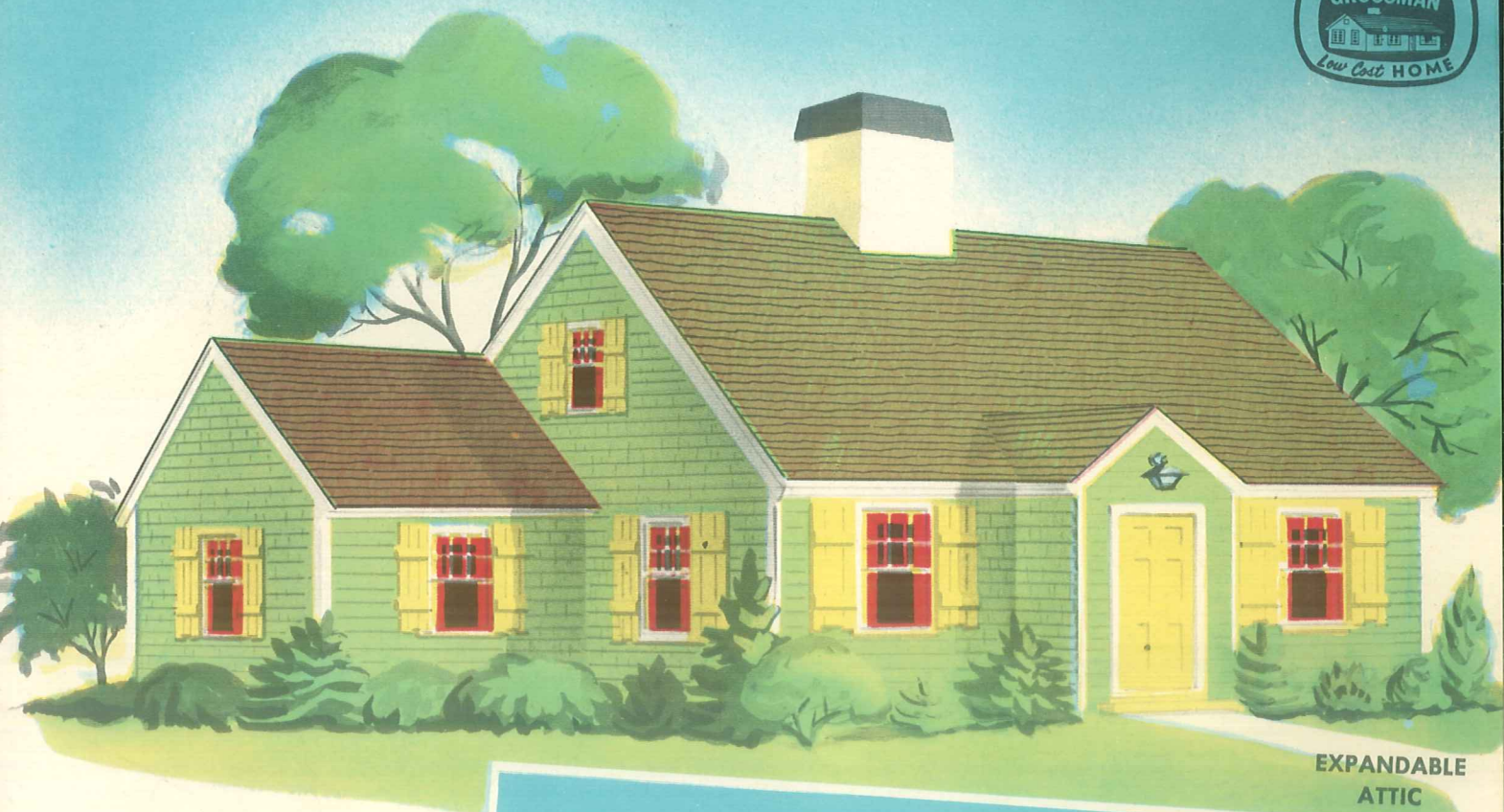
**YOUR RENT MONEY
BUYS YOUR OWN
GROSSMAN HOME!**

"I have one of the best homes in my home town.
I have told everyone that if they have any idea of

buying a home, your company was the place to go."

Donald Shuffeburg, Kennebunk, Maine

There are hundreds of similar letters of testimony in Grossman's files.



EXPANDABLE
ATTIC

The ALDEN

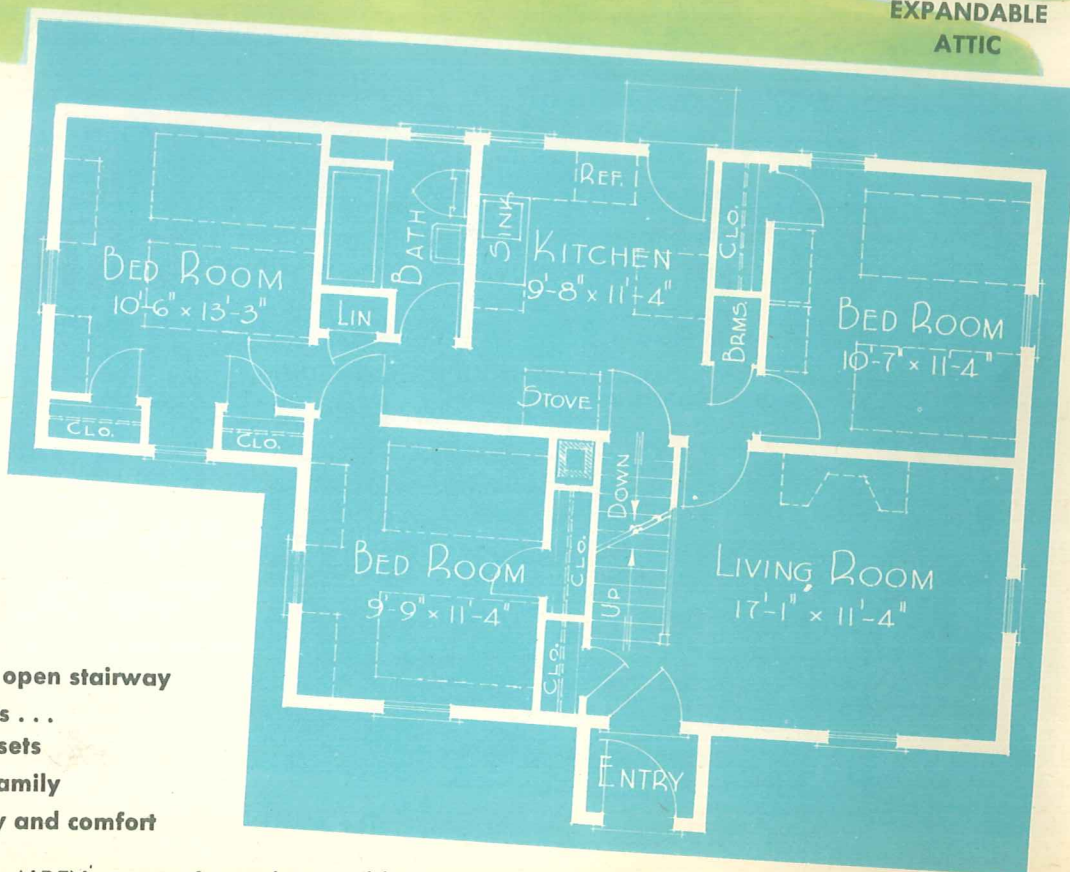
FIVE ROOMS
41'-0" X 23'-10"

\$42⁴³
MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Three full size bedrooms
- Expandable attic with beautiful open stairway
- Plenty of spacious clothes closets . . . plus handy linen and broom closets
- Loads of room for the growing family
- Front vestibule for added beauty and comfort



Complete the expandable attic in the ALDEN at some future date, and have seven lovely full size rooms . . . a comfortable home, large enough for any family.

"To all my friends I recommend that they bring all their building problems to Grossman's."

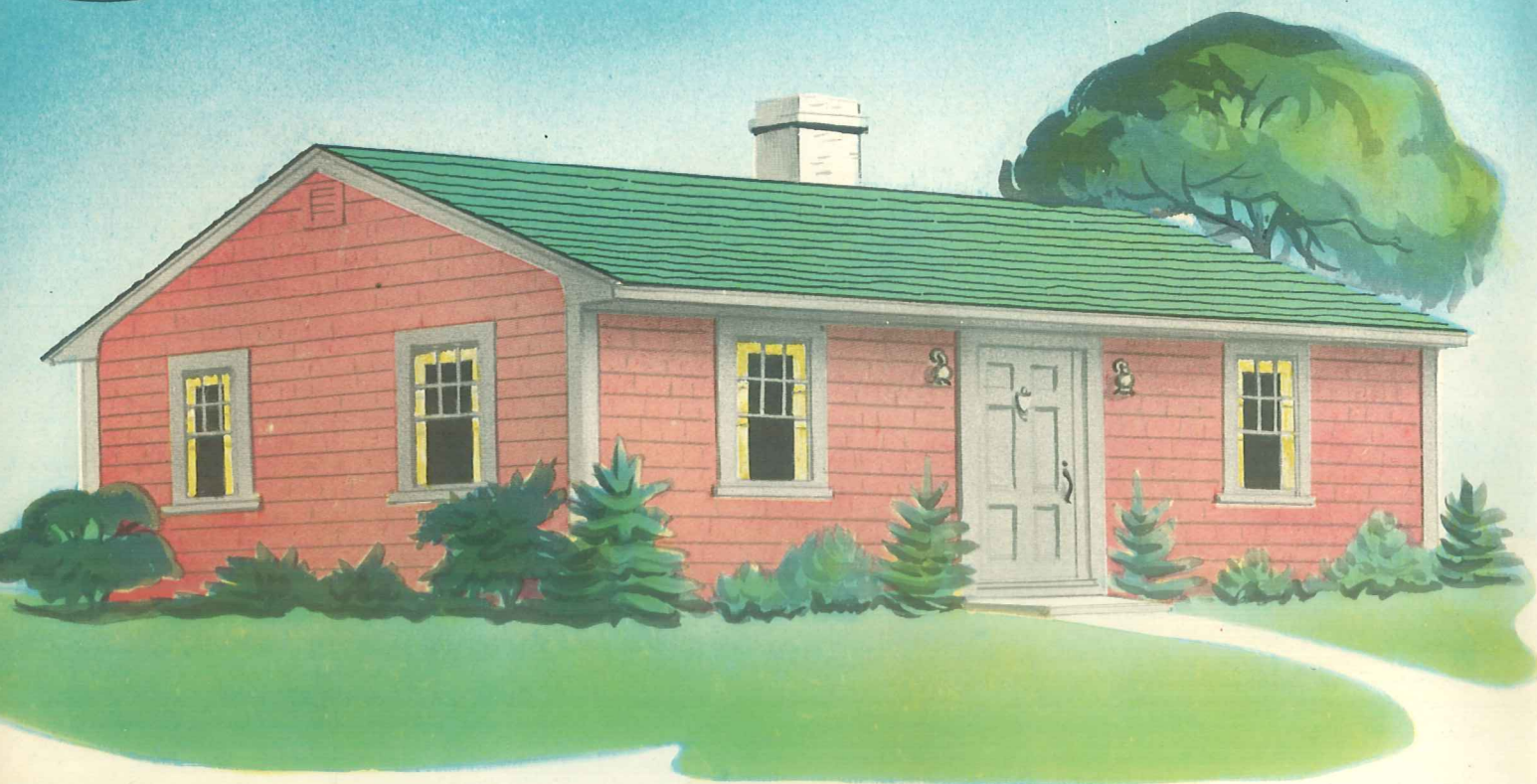
Henry Wojcik, Adams, Mass.

"After having made many inquiries, I found Grossman's the most reasonable."

Mrs. Loretta Smith, Mishnock Coventry, R. I.

The GROSSMAN HOME
... greatest housing
value in America!

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The AUSTIN

FOUR ROOMS

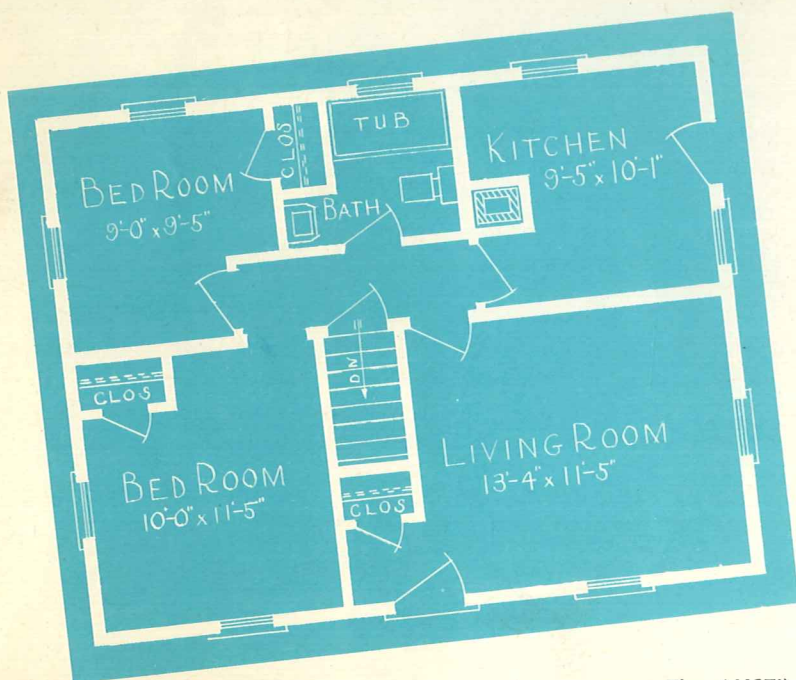
28'-0" x 21'-10"

\$29⁷⁶
MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Not a single inch of wasted space
- Generous size work-saving kitchen
- Large living room for "big home" living
- Two good size bedrooms featuring cross ventilation
- Plenty of large closet space for clothes and storage



The AUSTIN is a home that can be easily and economically "added to" at some future date. Meanwhile . . . enjoy one of the lowest priced, quality homes ever offered! As in all GROSSMAN HOMES, the AUSTIN includes heavy inlaid linoleum in the kitchen and bathroom.

**There is no better
time than NOW to own
a GROSSMAN HOME!**

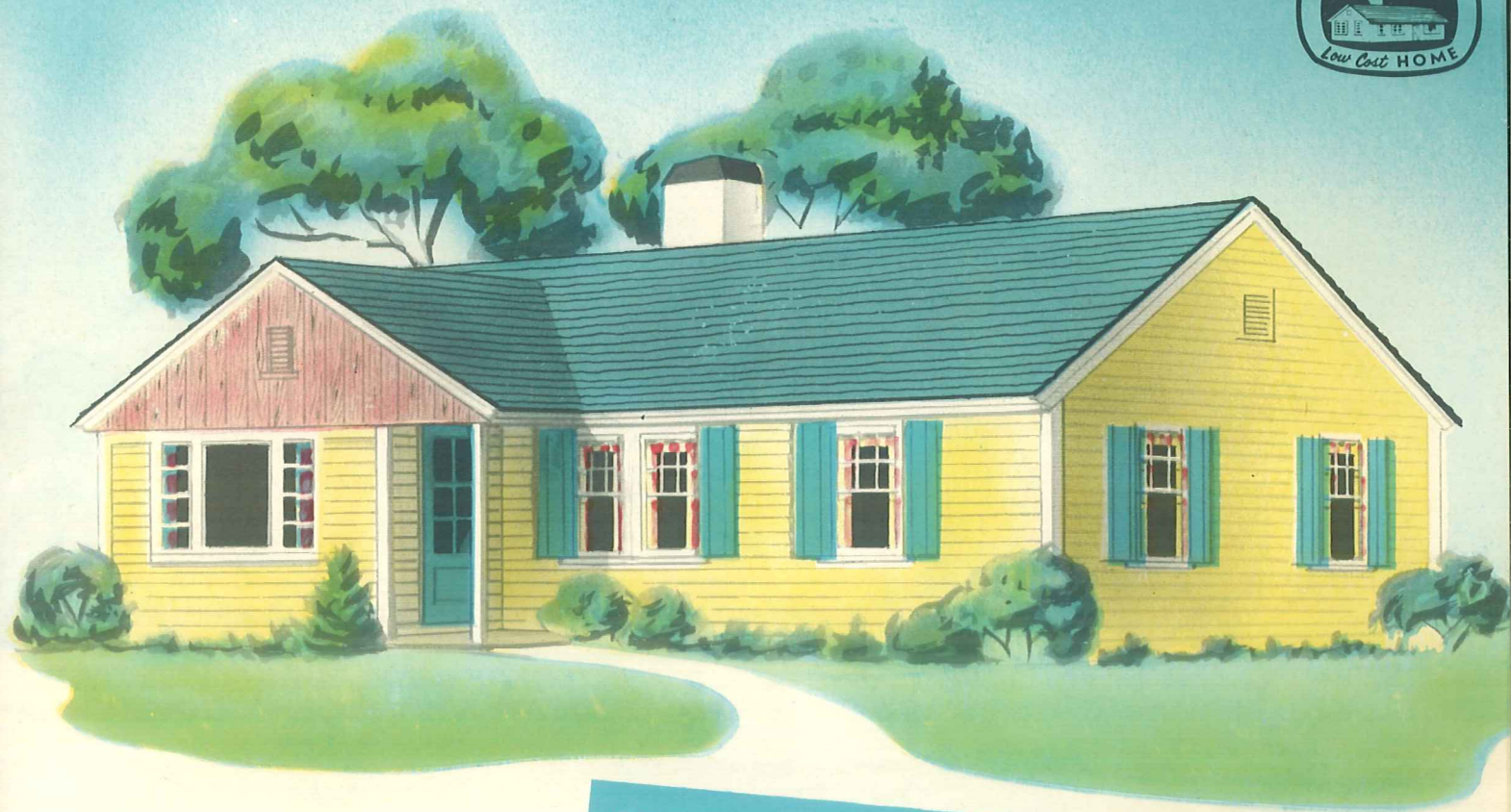
"There are many new homes on this street, but our Grossman home is tops."

Martin Princeton, Newbury, Mass.

"We shall be forever grateful that there is such a thing as the Grossman Home Ownership Plan."

John P. Walsh, Littleton, Mass.

There are hundreds of similar letters of testimony in Grossman's files.



The BOESTER

FIVE ROOMS

38'-0" x 27'-0"

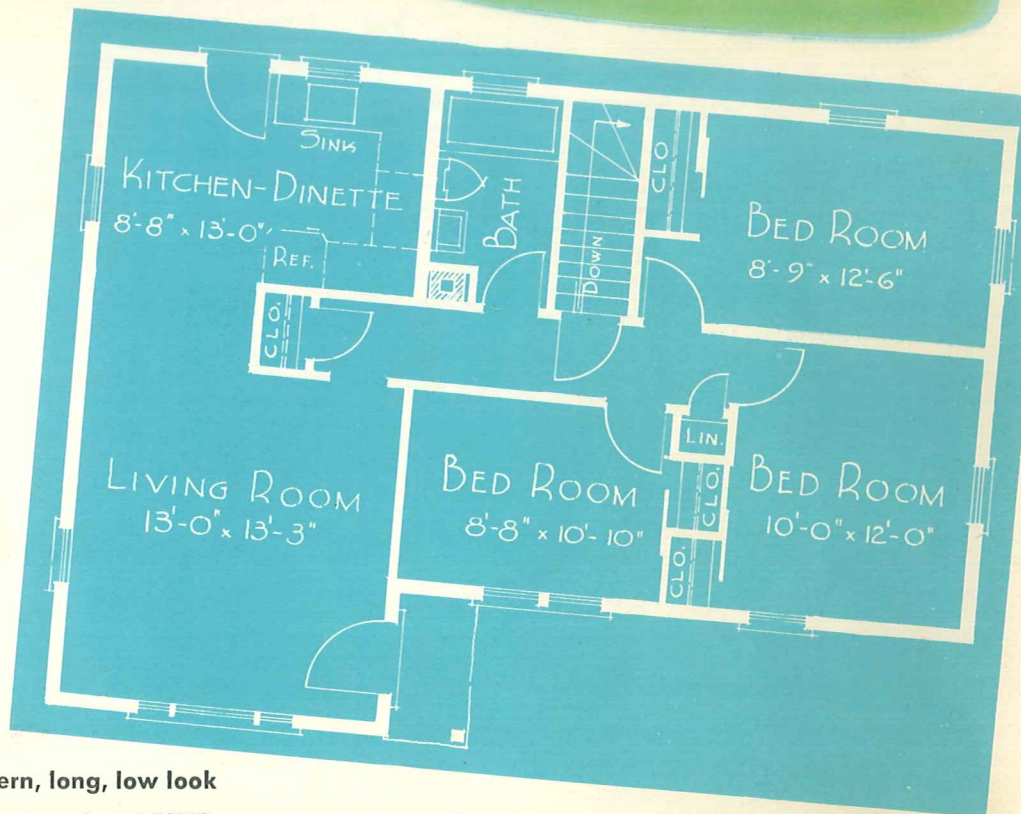
\$39¹³
MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Comfortable "one-floor" ranch home
- Three full size bedrooms
- Efficient "U"-shape kitchen with adjoining dining area
- Modern wardrobes featuring sliding doors
- Clapboard siding emphasizes the modern, long, low look

With a simple rearrangement of the front entrance, the BOESTER quickly and easily becomes perfectly adaptable for narrow lots.



"With prices as they are today, we believe our Grossman home has given us a savings of approximately \$3,000."

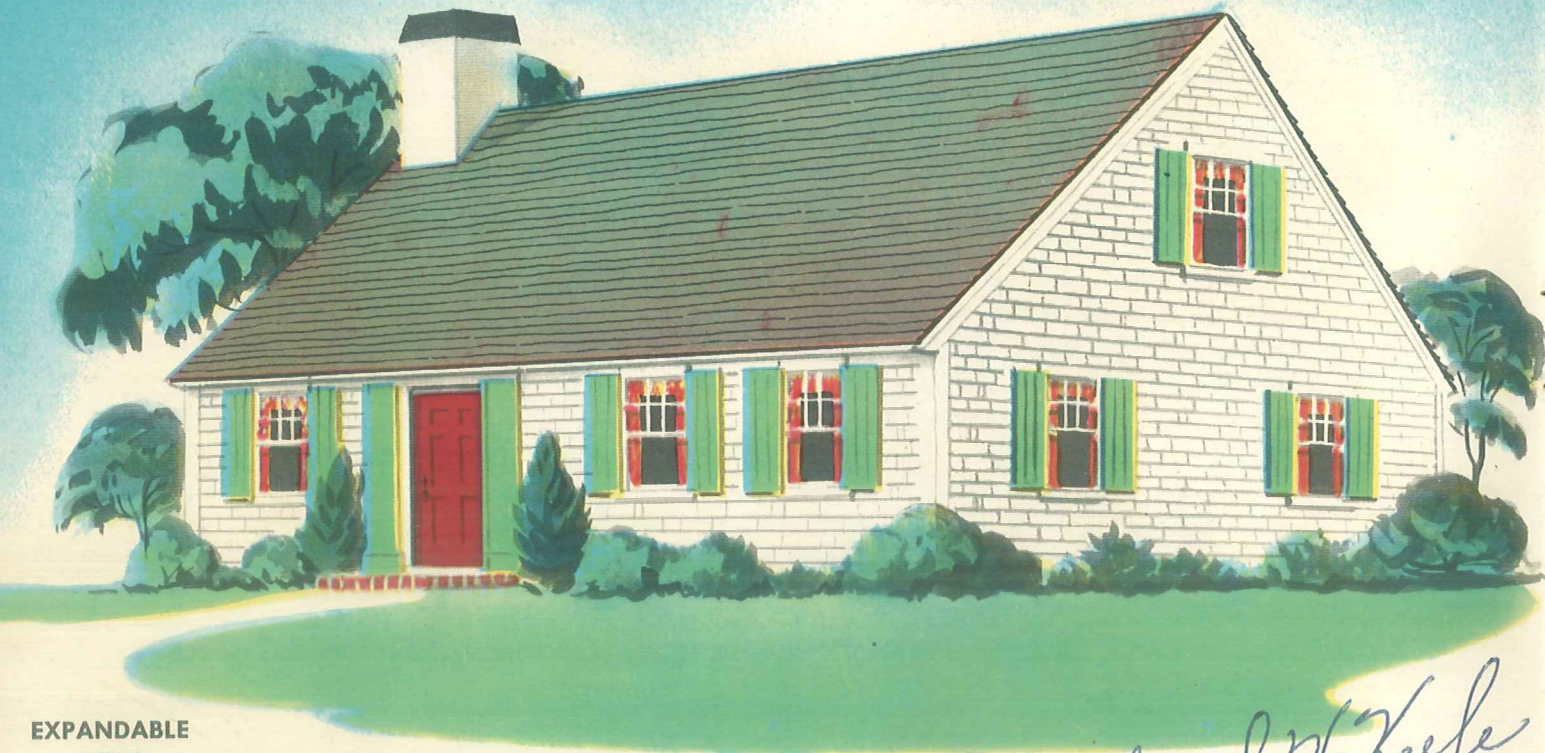
Mr. and Mrs. John R. Infusino, Cohasset, Mass.

"Thanking you all again, as a veteran of World War II, for making it possible that I can have my own home."

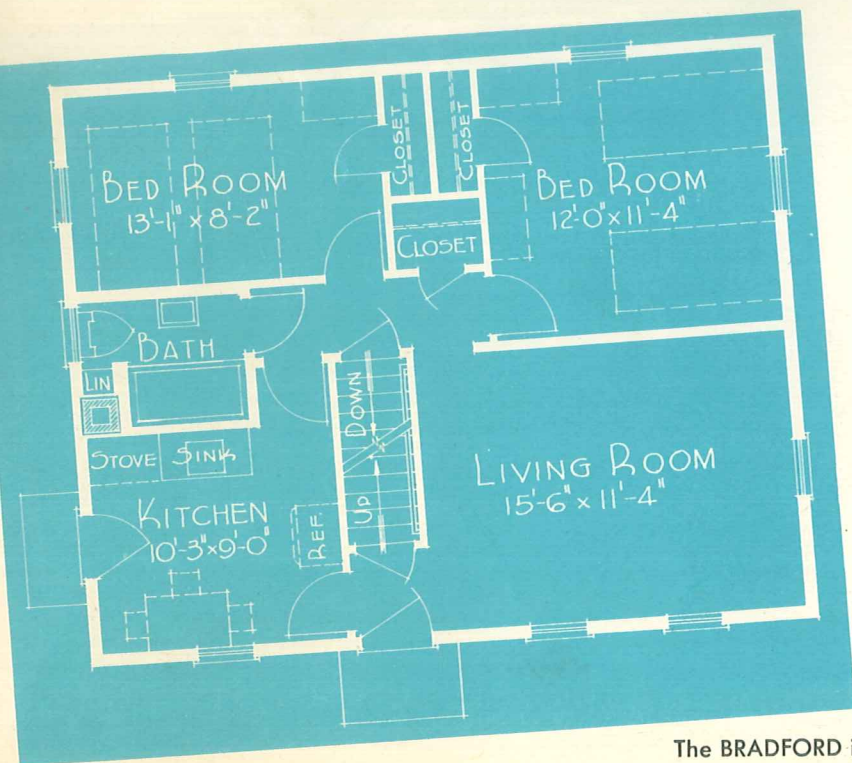
Neil H. Grant, Salem Depot, N. H.

There are hundreds of similar letters of testimony in Grossman's files.

\$38 Is all you need
to buy your own
GROSSMAN HOME



EXPANDABLE
ATTIC



The
BRADFORD

Frank H. Keefe
no 3-3443

FOUR ROOMS
30'-0" x 23'-10"

\$35⁸³
MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Two in-the-rear bedrooms provide privacy
- Expandable attic for future bedrooms
- Unique kitchen-in-the-front design provides easy, gracious living
- Central hallway for easy access to all rooms
- Extra closet in the central hallway

The BRADFORD is a delightfully charming Cape Codder . . . a "great deal of home" for very little money. Domestic hot water, as in all GROSSMAN HOMES, is included in the BRADFORD.

**If you pay rent . . .
you can own your own
GROSSMAN HOME**

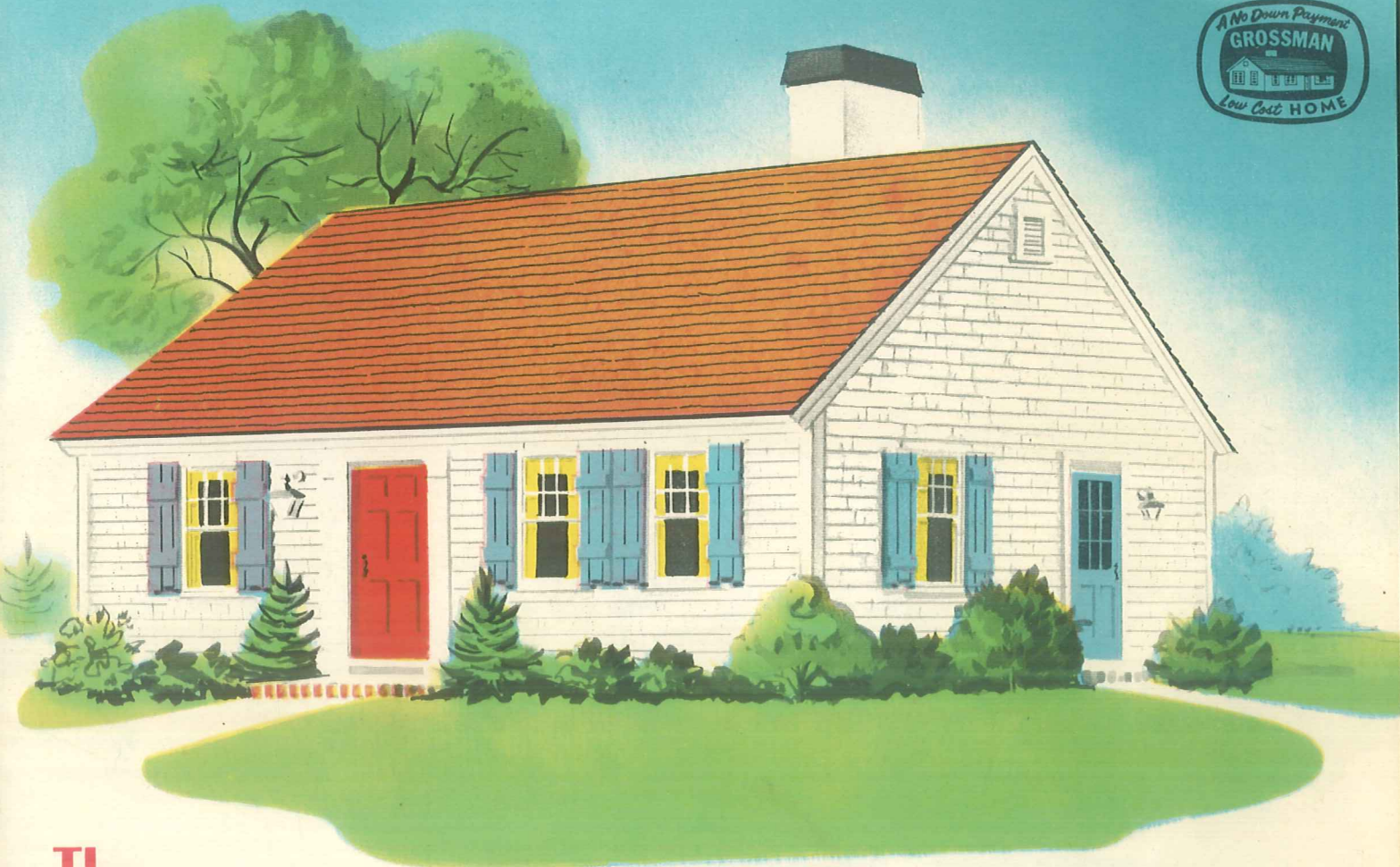
"I just walked into Grossman's one day with the deed to my land and \$38.00 in my pocket for the title search, told them I wanted a home . . . and in quick order, got my home."

Perry M. Rogers, Cohituate, Mass.

". . . One more thing I'd like to add. Without this plan of the Grossman Company, I would never have had a home of my own so quickly or so cheaply."

James F. Columbus, Billerica, Mass.

There are hundreds of similar letters of testimony in Grossman's files.



The BREWSTER

FOUR ROOMS

32'-0" x 23'-10"

\$34⁹¹ MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Two full size, well-ventilated bedrooms
- Large, well-proportioned living room
- Extra amount of handy closet space
- Cross-ventilation in all rooms
for greater comfort
- All rooms have well-planned wall space
for attractive furniture arrangement

As in all GROSSMAN HOMES, the BREWSTER has beautiful, long-lasting hardwood floors, completely assembled windows, and moulded trim.

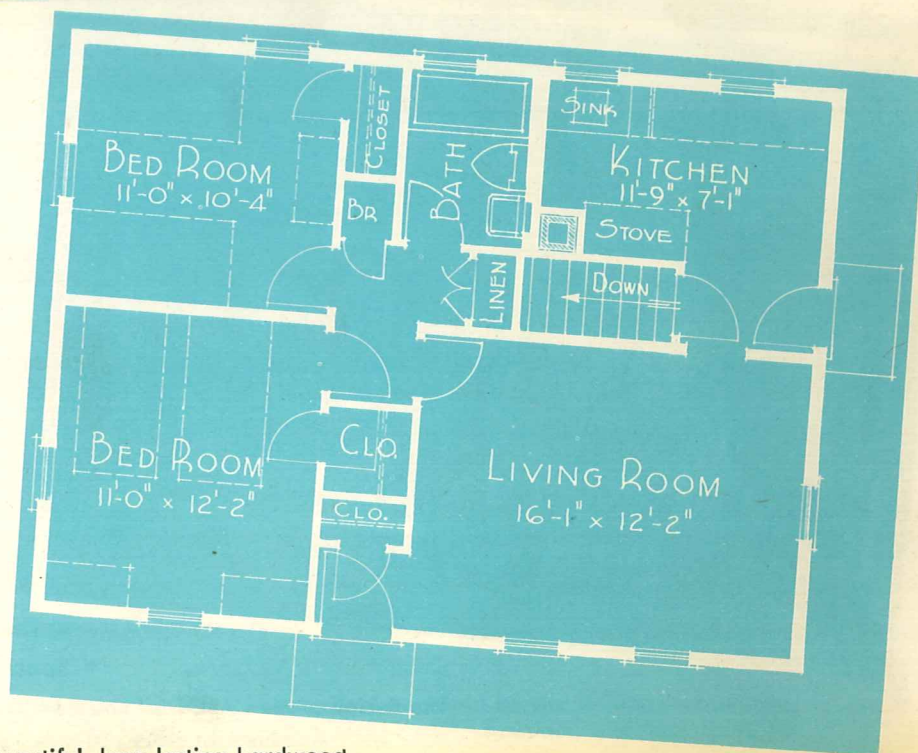
"I have saved about \$1,500, and there are now two more families building their own Grossman homes because they liked mine so well."

James F. Sheerin, Chelmsford, Mass.

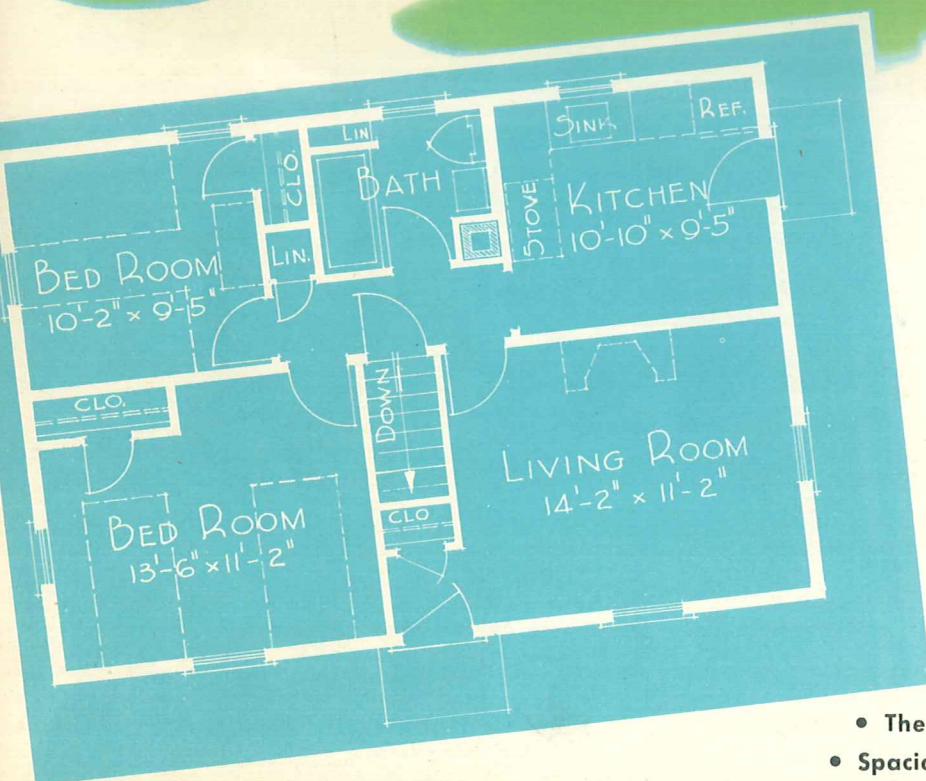
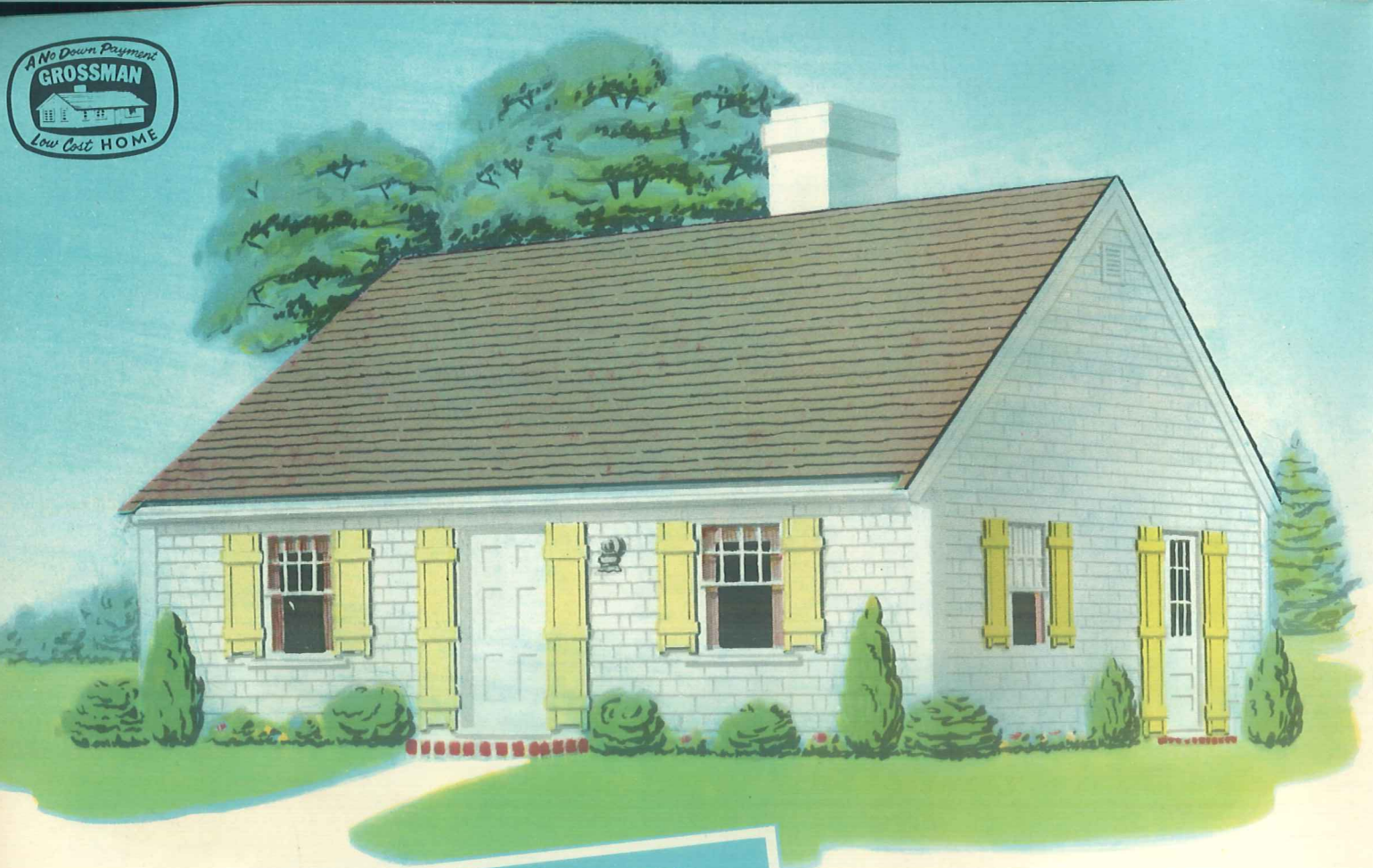
"If it were not for your Grossman home plan it would not have been possible for me to have my own home today."

Daniel S. Warner, New Bedford, Mass.

There are hundreds of similar letters of testimony in Grossman's files.



If you earn \$42 or more
a week . . . you can own
a GROSSMAN HOME!



The CABOT

FOUR ROOMS
32'-0" x 21'-10"

\$32⁷³ MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Handy vestibule entrance with guest closet
- Two good size, cross-ventilated bedrooms
- A permanently beautiful traditional design
- The central hallway boasts a full length linen closet
- Spacious living room with lots of desirable wall space

The design of the CABOT is "undated" . . . a style always in good taste and popular demand.
A home that gives you a real sense of pride . . . plus comfort and lifetime security.

**There is no better
plan of home ownership
than the GROSSMAN
Low Cost HOME Plan!**

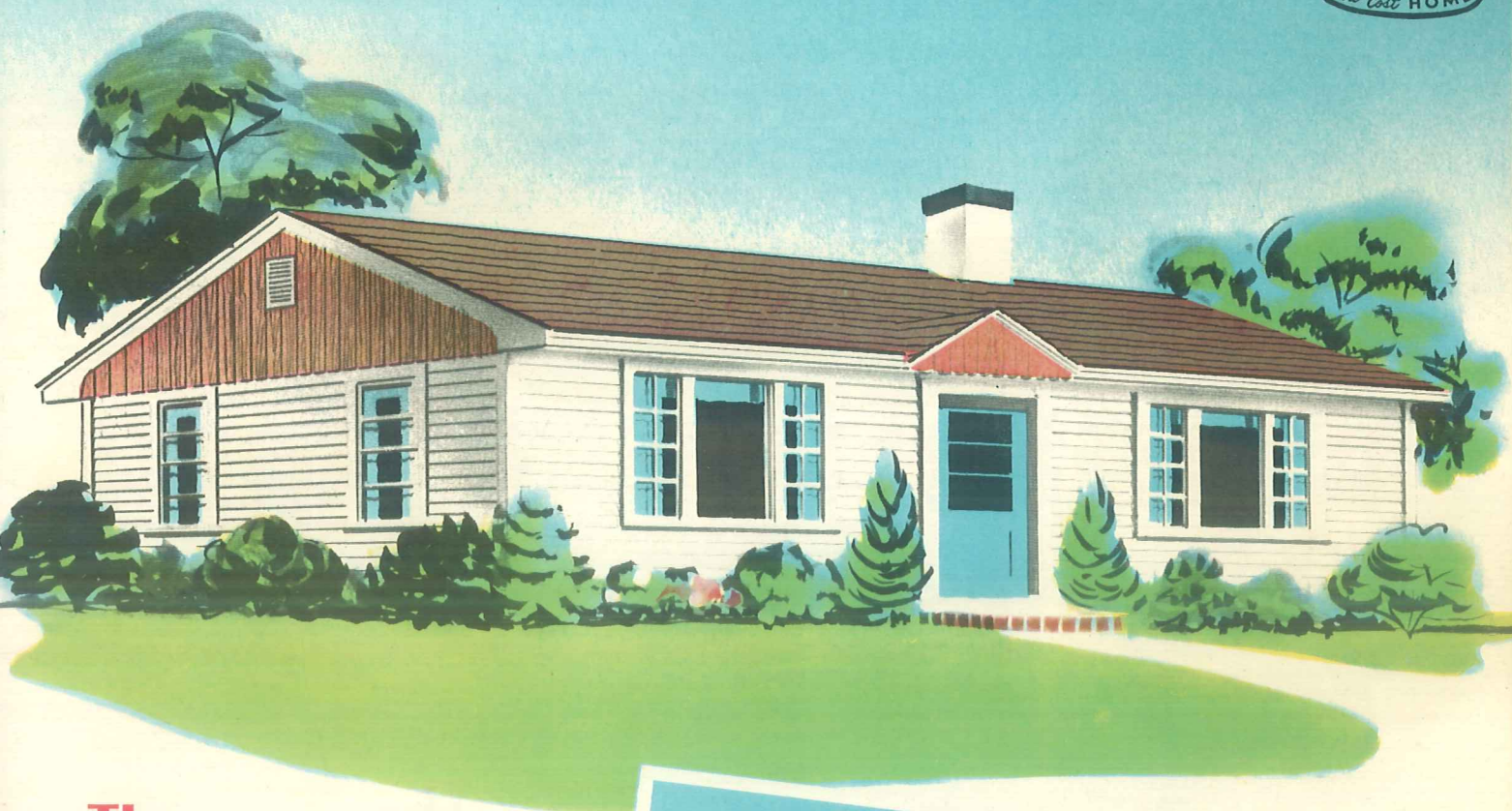
"With Grossman's easy payment terms and the complete knowledge of home building that your company has — I now enjoy a beautiful home of my own."

Raymond A. Shaw, Chartley, Mass.

"I want to take this opportunity to express my appreciation for all the help and understanding I have received in dealing with the Grossman Company."

Warren O. Richards, Stoneham, Mass.

There are hundreds of similar letters of testimony in Grossman's files.



The CLIFFORD

FOUR ROOMS

36'-0" x 20'-0"

\$35¹⁷
MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- A long, low, sleek ranch-type home
- Two handsome picture-view windows
- Two full size, airy bedrooms
- Good size living room with entrance hall
- Overhanging eaves for year 'round protection against the weather



The clean line of design emphasizes the long look of the CLIFFORD . . . an effect achieved by the striking clapboards, picture windows and overhanging eaves. Here . . . at low cost . . . is convenient, easy-to-maintain, one-floor living so popular in today's simplified mode of living.

"I am well pleased with my new Grossman home, and look forward to many years of enjoyment living in it — as it answers my requirements completely."

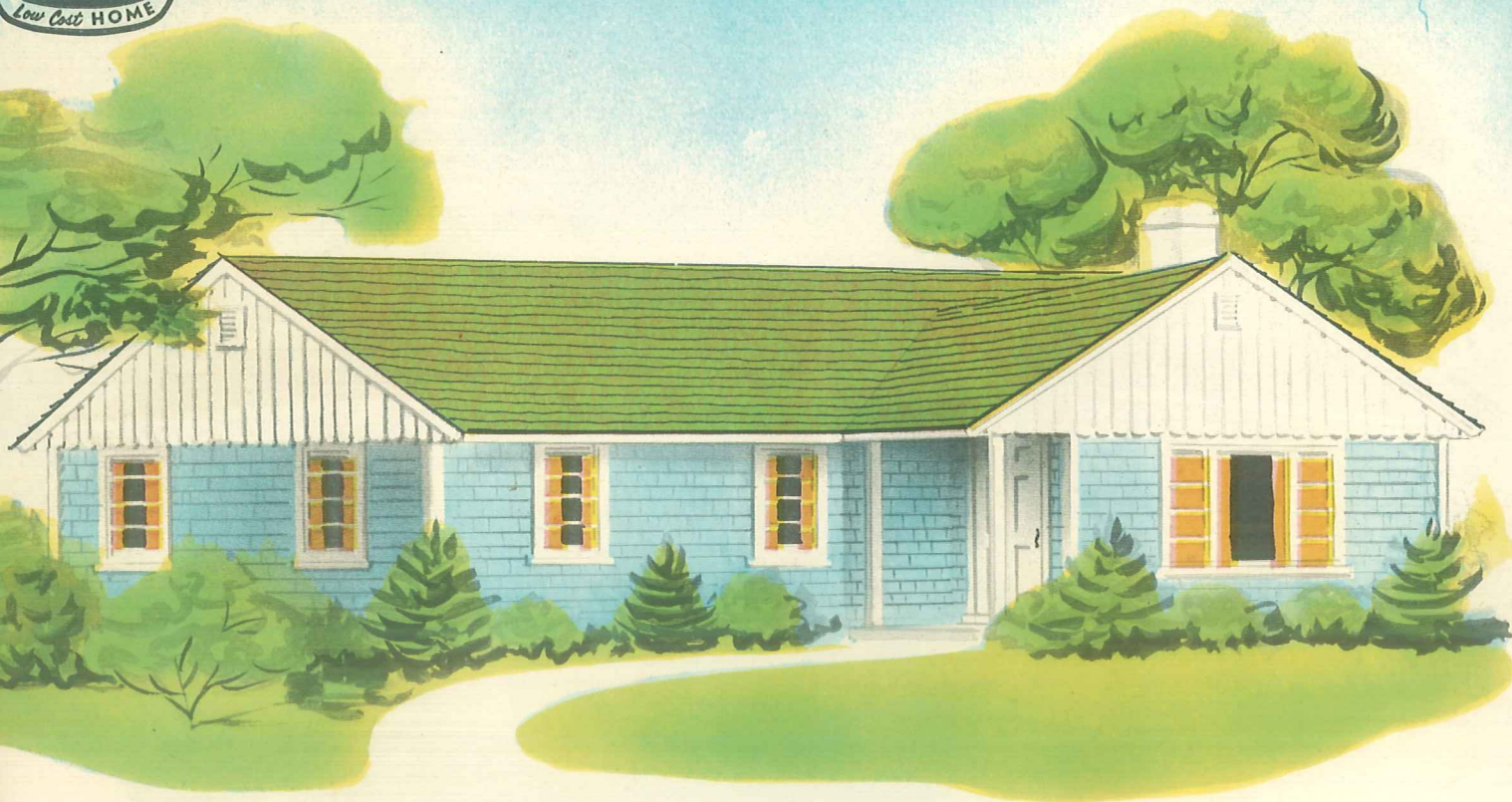
Edward B. Miller, Waltham, Mass.

"Our home has been completed, and we want to inform you that we are more than satisfied. The material was the best we have seen — and the economy was beyond our expectations."

Mr. and Mrs. Lordeau, Quincy, Mass.

**There is no better
plan of home ownership
than the GROSSMAN
Low Cost HOME Plan!**

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The COLORADO

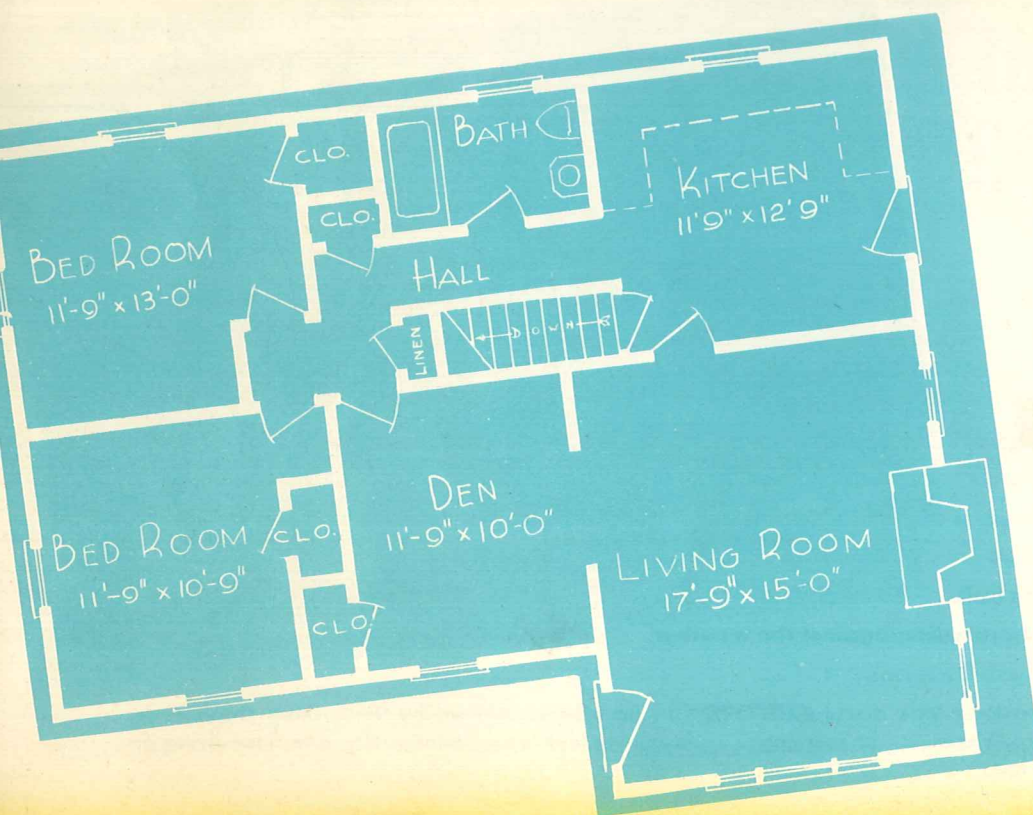
FIVE ROOMS
38'-0" x 29'-6"

\$46⁹⁹
MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Automatic oil-fired heating system
- Two large well-designed bedrooms
- Television room or a third bedroom
- Big family-size living room
- Handsome brick fireplace
- Materials for kitchen cabinets and tile for bathroom are included



THE GROSSMAN HOME is
complete . . . there is
nothing else to buy!

The COLORADO is a luxurious, up-to-date ranch-style home at a small-home price . . . a typical Grossman home value. An attractive feature is the sheltered porch . . . always popular with home owners.



The DIXON

FIVE ROOMS

36'-0" x 23'-6"

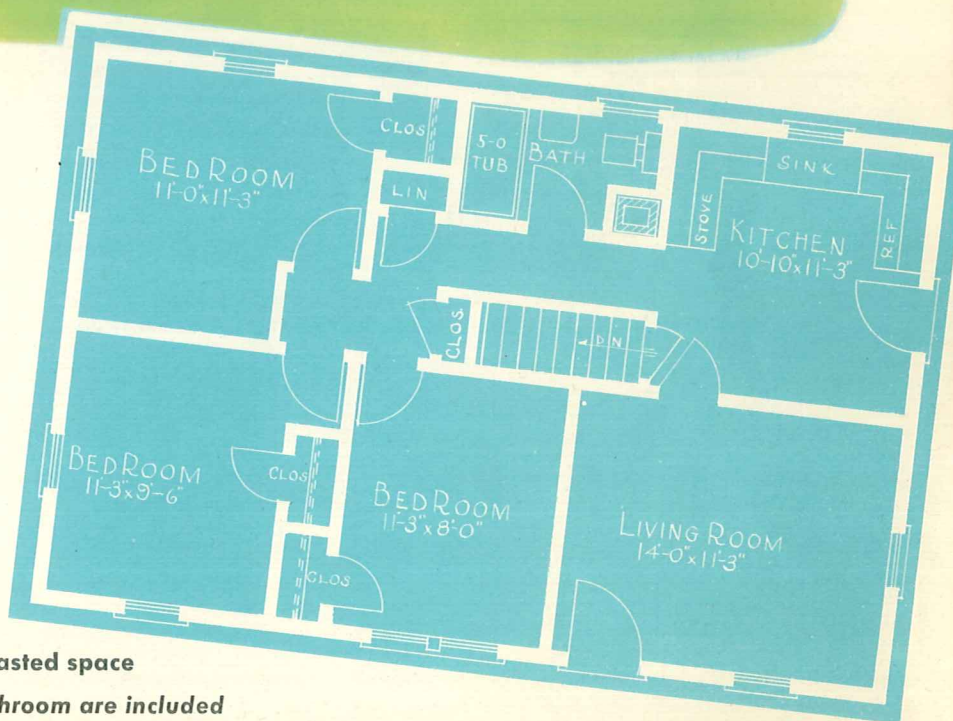
\$40⁶⁵
MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Automatic oil-fired heating system
- Efficiency "U"-shaped kitchen
- Three generous size bedrooms
- Modern style windows and picture window
- Long, low, modern . . . and not an inch of wasted space
- Material for kitchen cabinets and tile for bathroom are included

The MOST POPULAR of the GROSSMAN HOMES . . . the DIXON. Compactly-arranged, yet providing three spacious bedrooms . . . it incorporates all advantages of easy one-floor living. All at an AMAZINGLY LOW PRICE . . . an outstanding Grossman value.



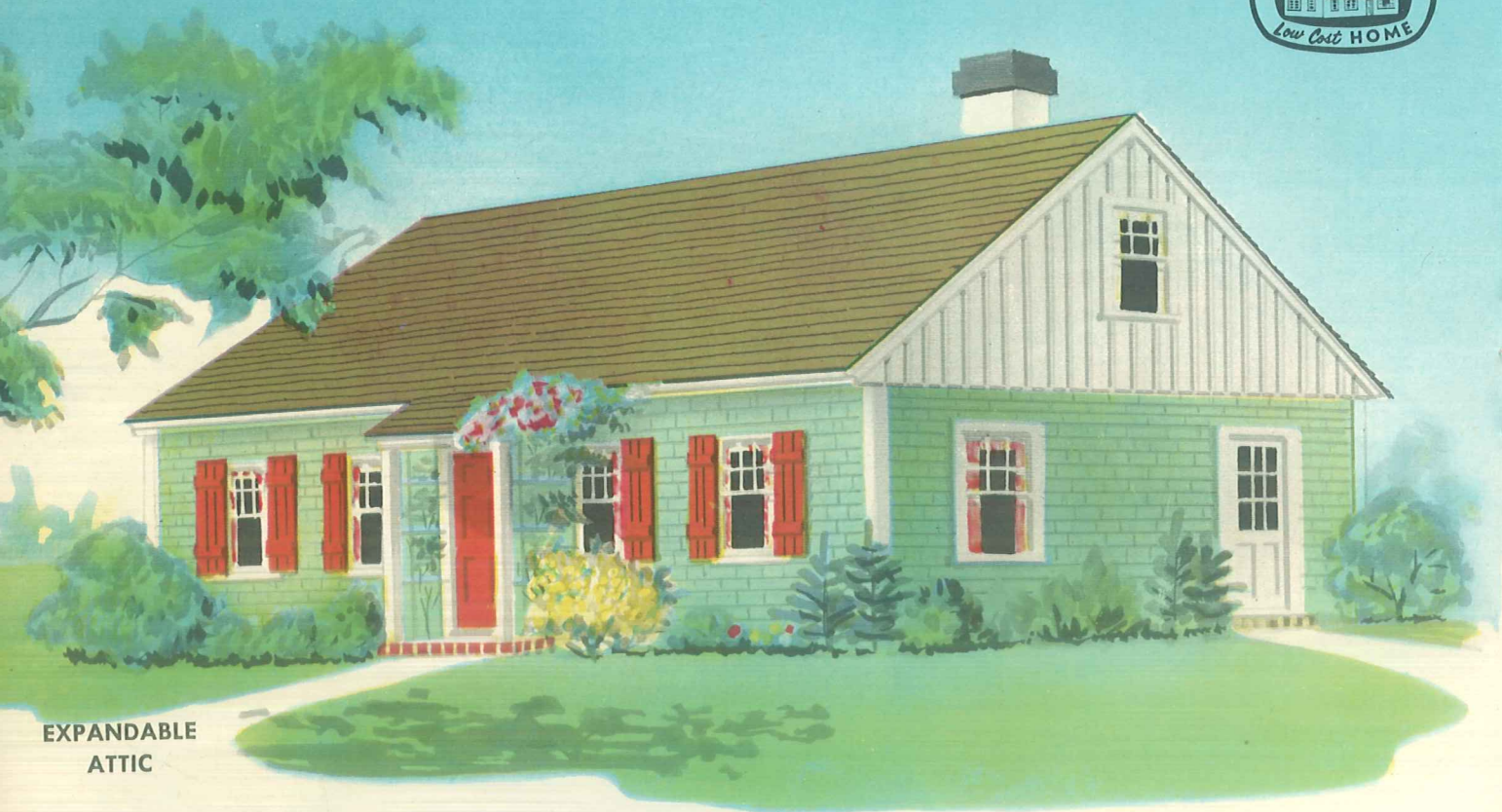
"Our friends and neighbors are envious that we have such a complete house at such little cost . . . Thanks to Grossman's.

Mrs. John E. Allen, Worcester, Mass.

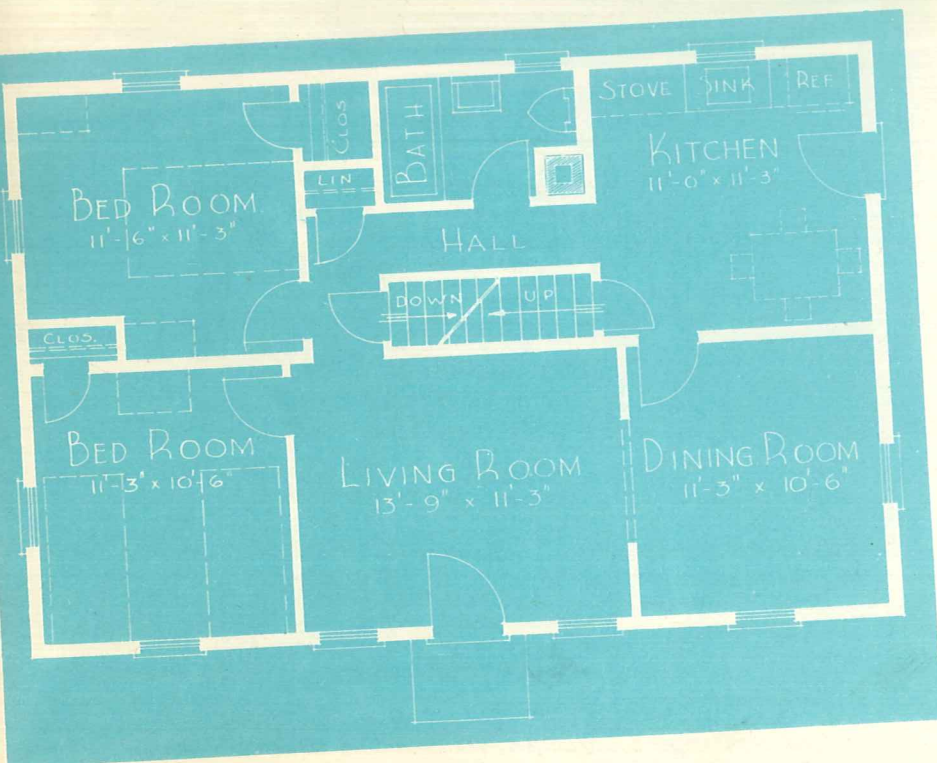
"We have been dreaming of being home owners for many years, and your easy rent-like plan has made our dreams come true."

Sam Bantlis, Manchester, N. H.

**Low payments, less than
rent . . . make it easy to
own a GROSSMAN HOME!**



EXPANDABLE
ATTIC



The HARTFORD

FIVE ROOMS
36'-0" x 23'-6"

\$39⁵³
MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Two airy and spacious bedrooms
- Full size open dining room
- Big family-size kitchen
- Expandable attic for two future rooms
- Sheltered stoop beautifies as it protects

The HARTFORD is designed for comfortable, big-family living and, with the completed attic in the future, is an especially good choice for larger families. Like all GROSSMAN HOMES, it has the extra protection of thick butt, heavy duty asphalt shingles.

A GROSSMAN HOME
... the greatest housing
value in America!

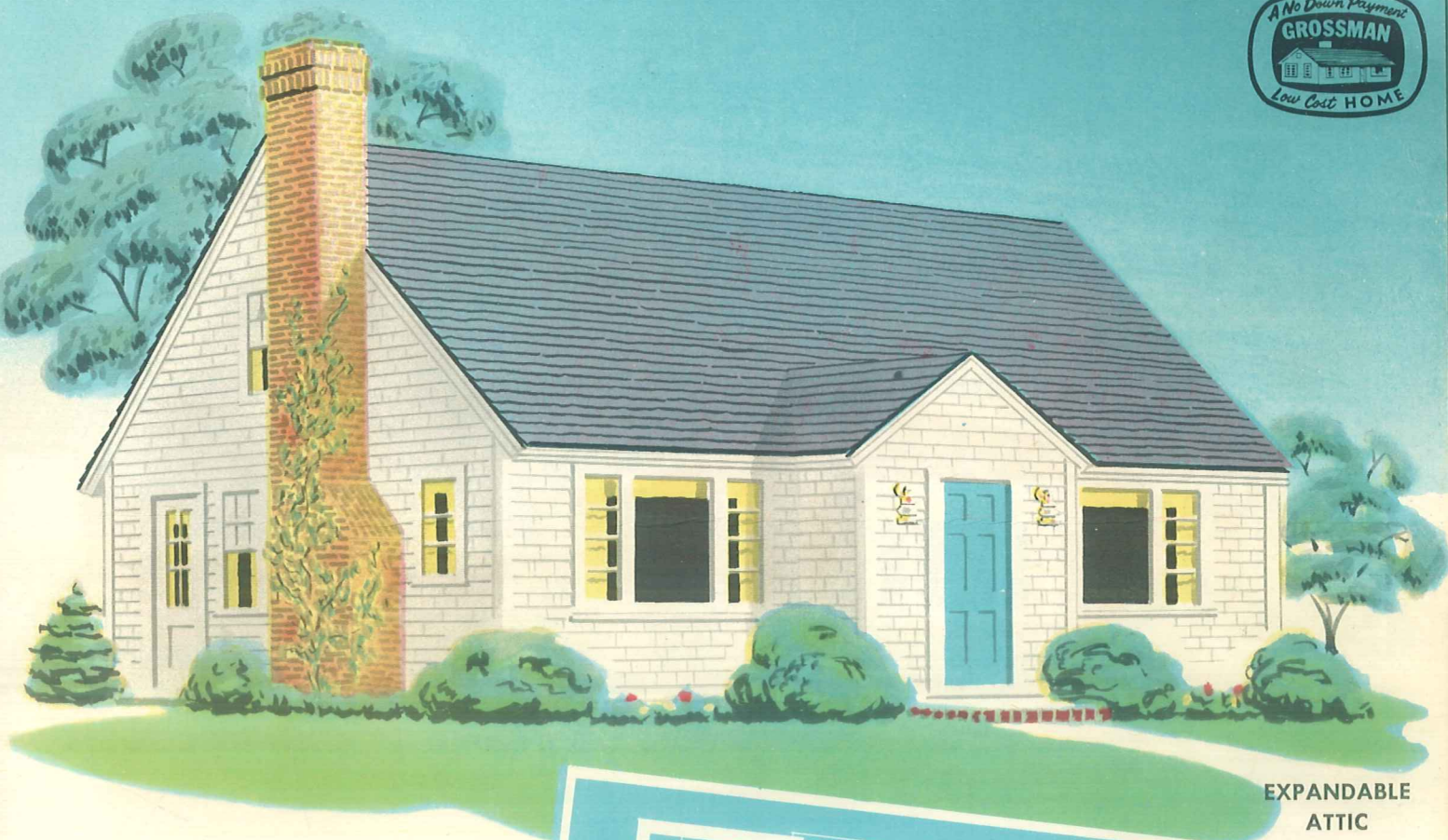
"Grossman's 'Rent-Like Payment Plan' is the easiest way we could find to build our own home. This idea of Grossman's sure hit the spot for many of us happy home owners today. Also, this plan is an encouragement to young couples who are serious about owning their own homes. I cannot praise this plan enough."

Mr. and Mrs. Eugene Campbell, Attleboro, Mass.

"I just had to write and tell you how much I appreciated the opportunity your company gave me to build the home I've always wanted. I cannot express in one letter all the praise and thanks I have for you and your fine company — I can only say that doing business with Grossman's has been a pleasure."

Fernand J. Lepine, Nashua, N. H.

There are hundreds of similar letters of testimony in Grossman's files.



The HIXSUL

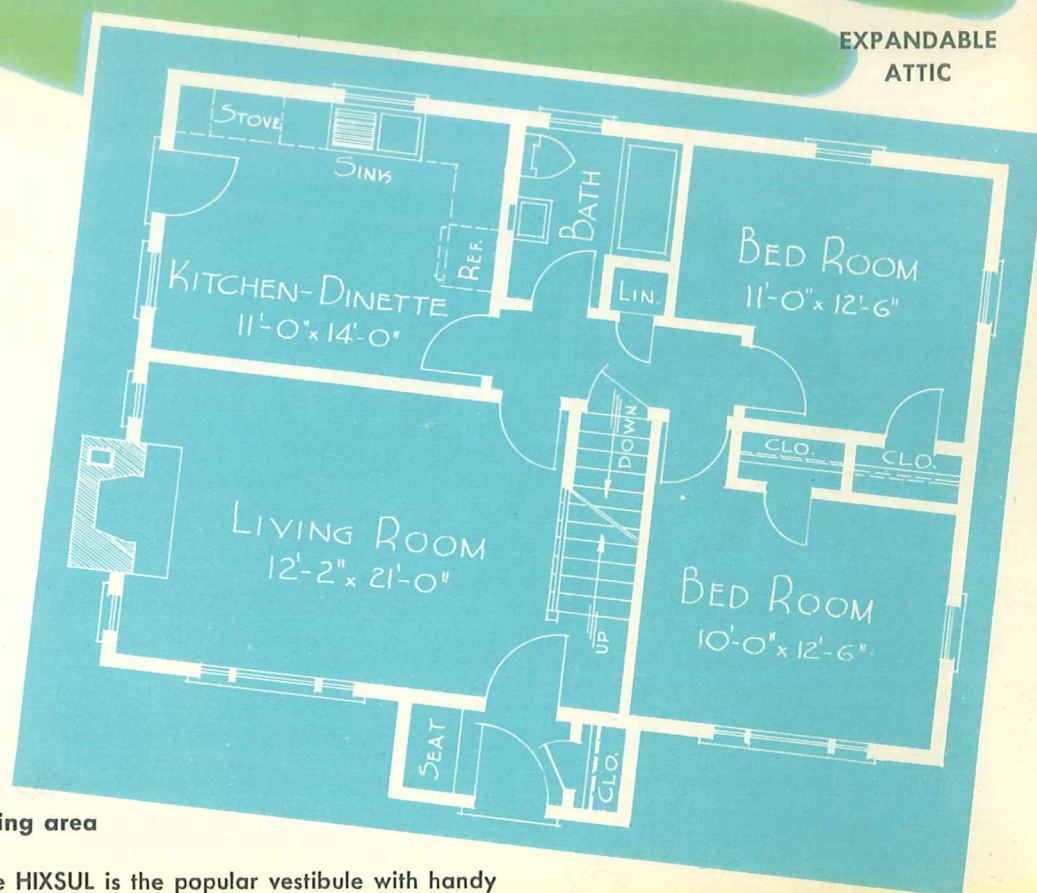
FOUR ROOMS
35'-0" x 24'-8"

\$45²⁷
MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Expandable attic for future rooms
- Spacious 21-foot living room
- Handsome brick fireplace
- Two huge picture windows
- Automatic oil-fired heat
- Extra large combination kitchen-dining area



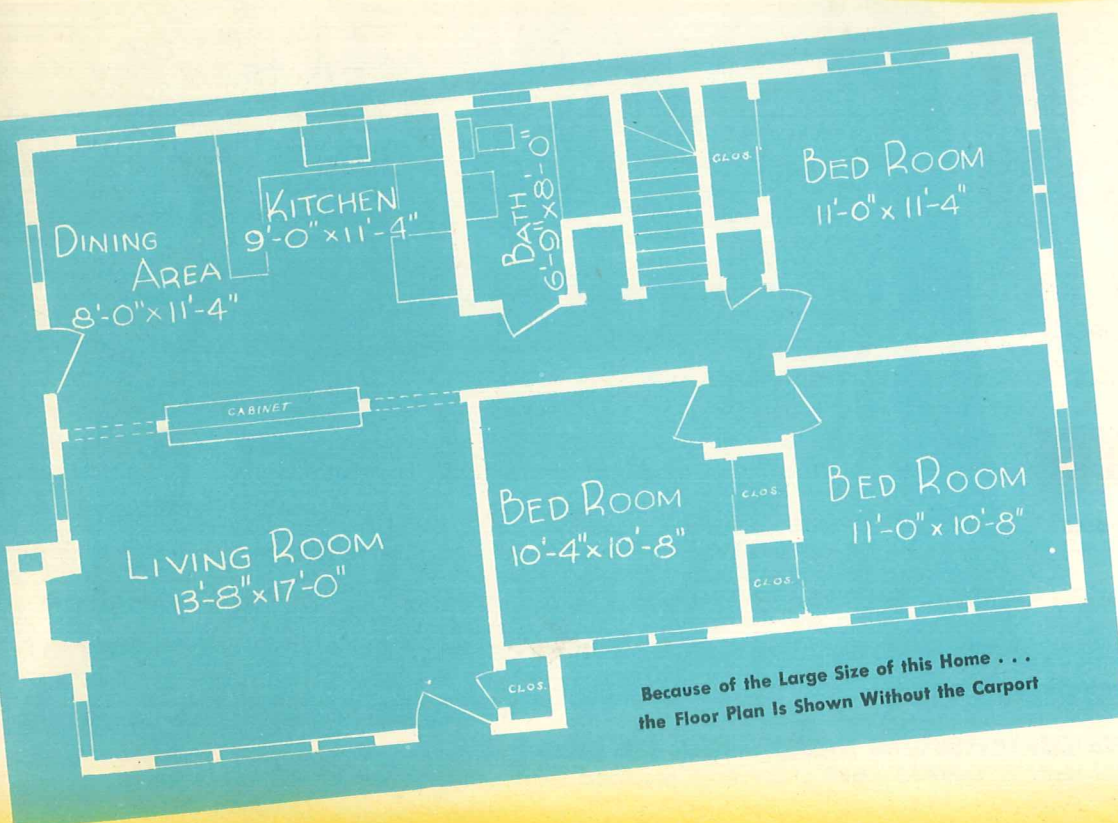
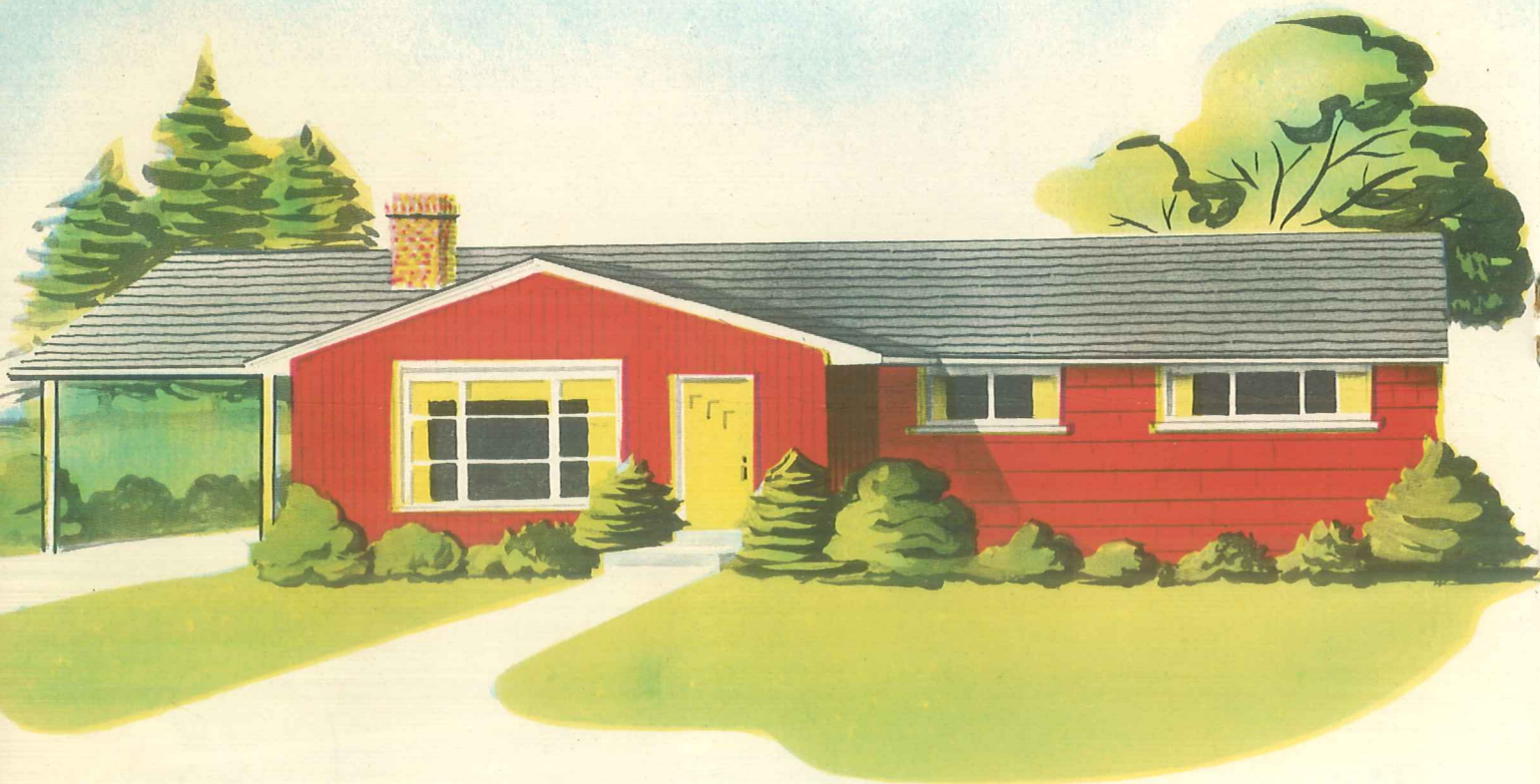
A special feature of the big, comfortable HIXSUL is the popular vestibule with handy guest closet and practical storage seat. A beautiful open stairway is provided for easy access to future upstairs rooms.

"Among the many reasons why my husband and I are so completely happy with our Grossman Home are: easy payment plan, excellent quality materials, friendliness of service — and we found them all at Grossman's."

Mrs. Leo A. Rice, Winchester, N. H.

"My home cost me just half as much to build as what it has been appraised for. The satisfaction from our home is wonderful — and we do not forget that the Grossman Home Ownership Plan has made this possible."

Harold O. McComiskey, North Falmouth, Mass.



The HOLBROOK

SIX ROOMS
54'-0" x 26'-0"

\$5365
MONTH

COMPLETE MATERIALS

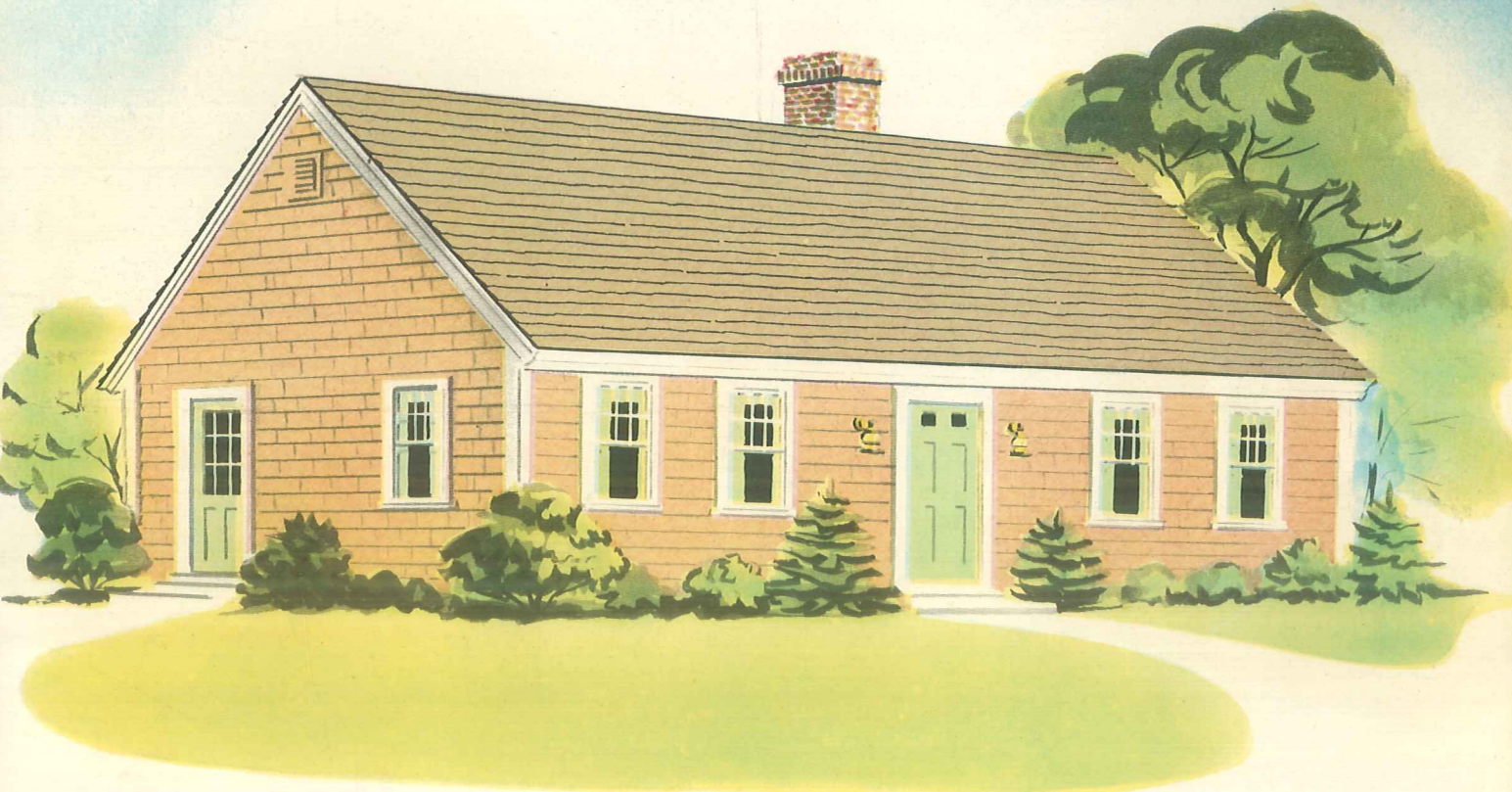
NO DOWN PAYMENT

- Automatic oil-fired heat
- Efficient "U"-shaped kitchen
- Spacious open dining room
- Three large size bedrooms
- Handsome brick fireplace
- Bookcase and storage wall
- Living room window wall
- Wardrobes with sliding doors
- Flexivent windows throughout
- Attractive oversize carport

• Materials for kitchen cabinets and tile for bathroom are included

The HOLBROOK is designed strictly for comfort. A BIG home that Grossman's offers at savings of thousands of dollars. For the family wanting the very best at a moderate price . . . you can't find a better choice than Grossman's HOLBROOK.

A GROSSMAN HOME
... the greatest housing
value in America!



The MASON

FIVE ROOMS
36'-0" x 23'-6"

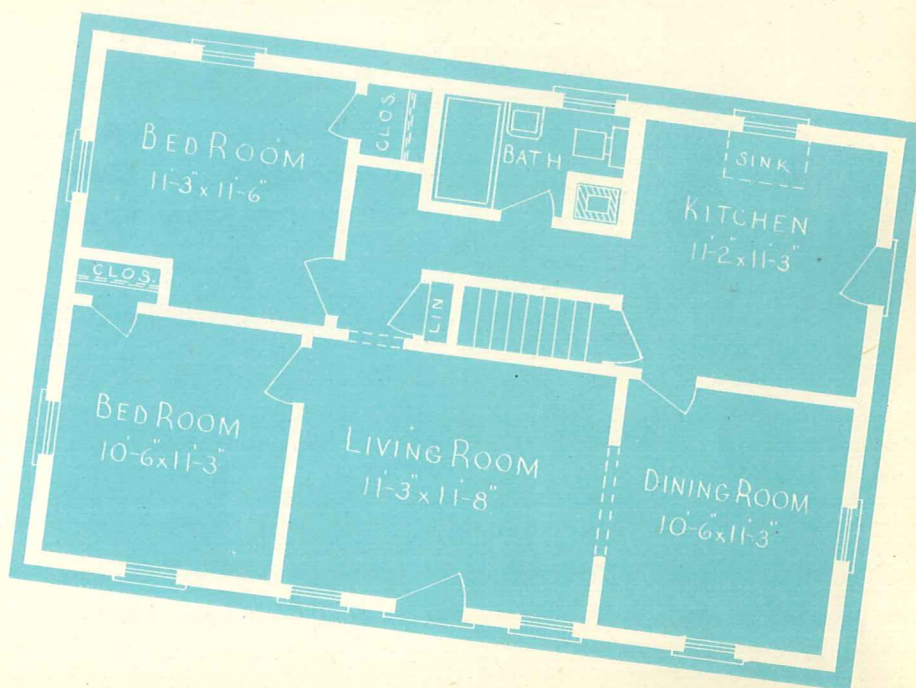
\$35⁸³
MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Large size attic for two future rooms
- Provisions for future attic stairway
- Two bedrooms with cross ventilation
- Large size work-saving kitchen
- Well-placed dining room . . . may be used as a third bedroom or den

The MASON is a home planned for the future, with present costs kept to a positive minimum. Add to it as you desire . . . or whenever your budget finds it convenient. A home that will give generations of happy living.



"We are thankful for the Grossman plan of home ownership, for without this we wouldn't have our own home today."

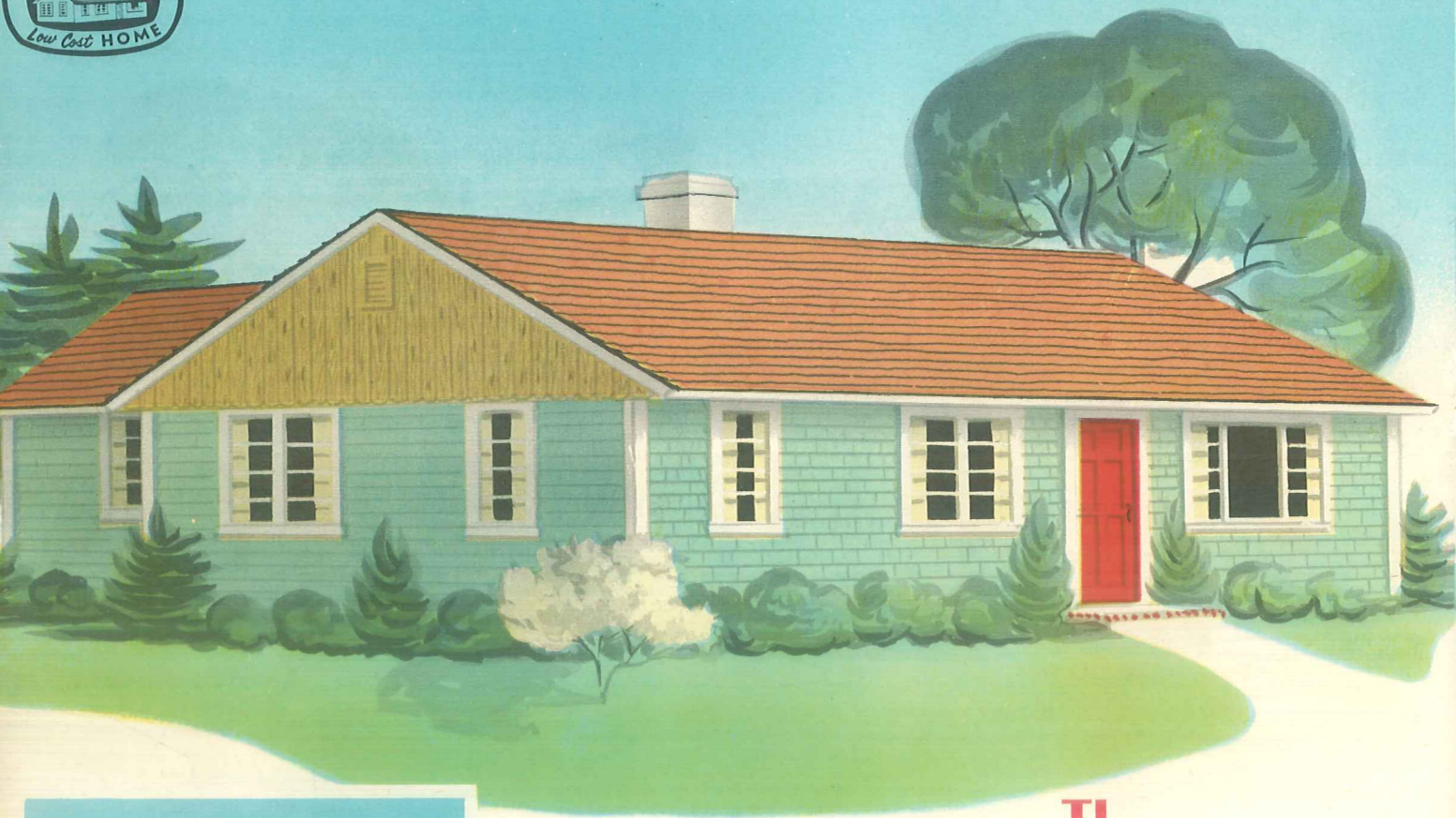
Mr. and Mrs. B. Skinner, Manchester, N. H.

"I am more than satisfied with my home and now can see why Grossman's wins so many awards."

A pleased customer,
John J. Casavant, Natick, Mass.

Give your family the
lifetime Shelter Insurance
of home ownership
. . . the Grossman way.

There are hundreds of similar letters of testimony in Grossman's files.



The NEVADA

SIX ROOMS
40'-0" x 37'-6"

\$4949
MONTH

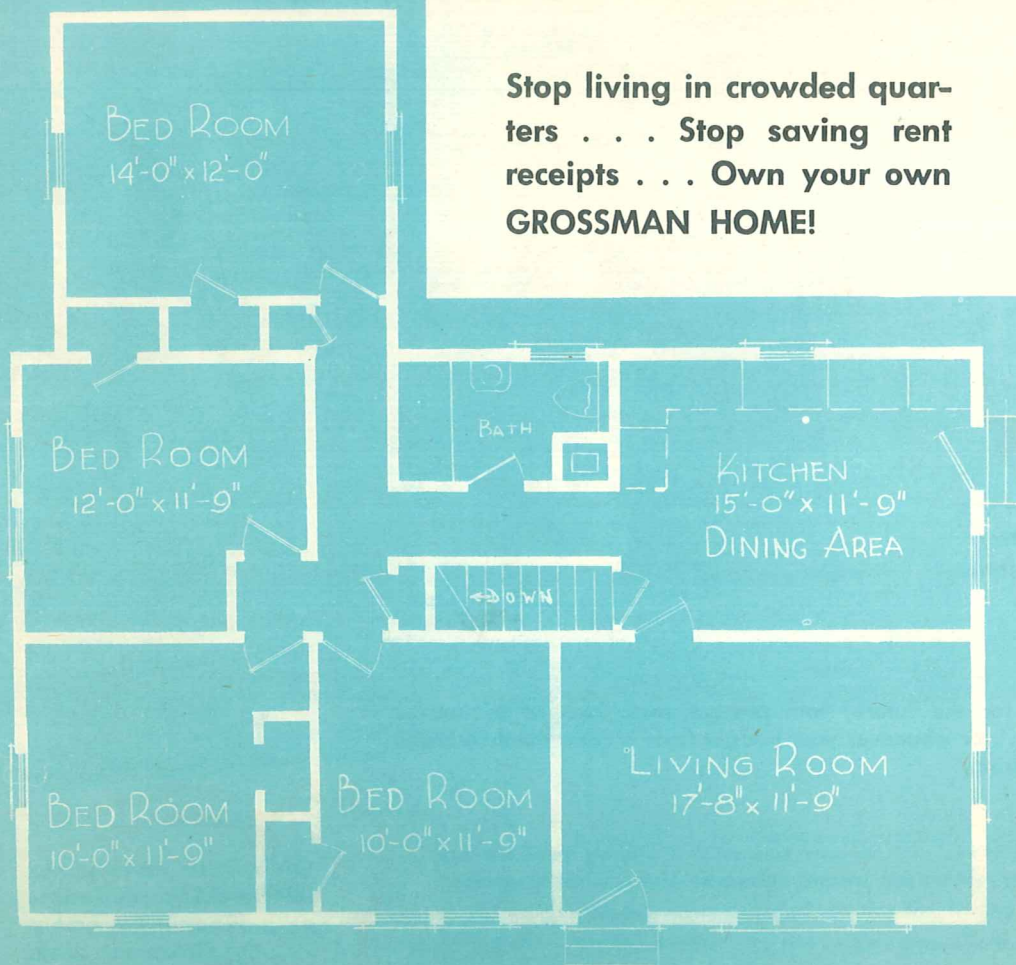
COMPLETE MATERIALS

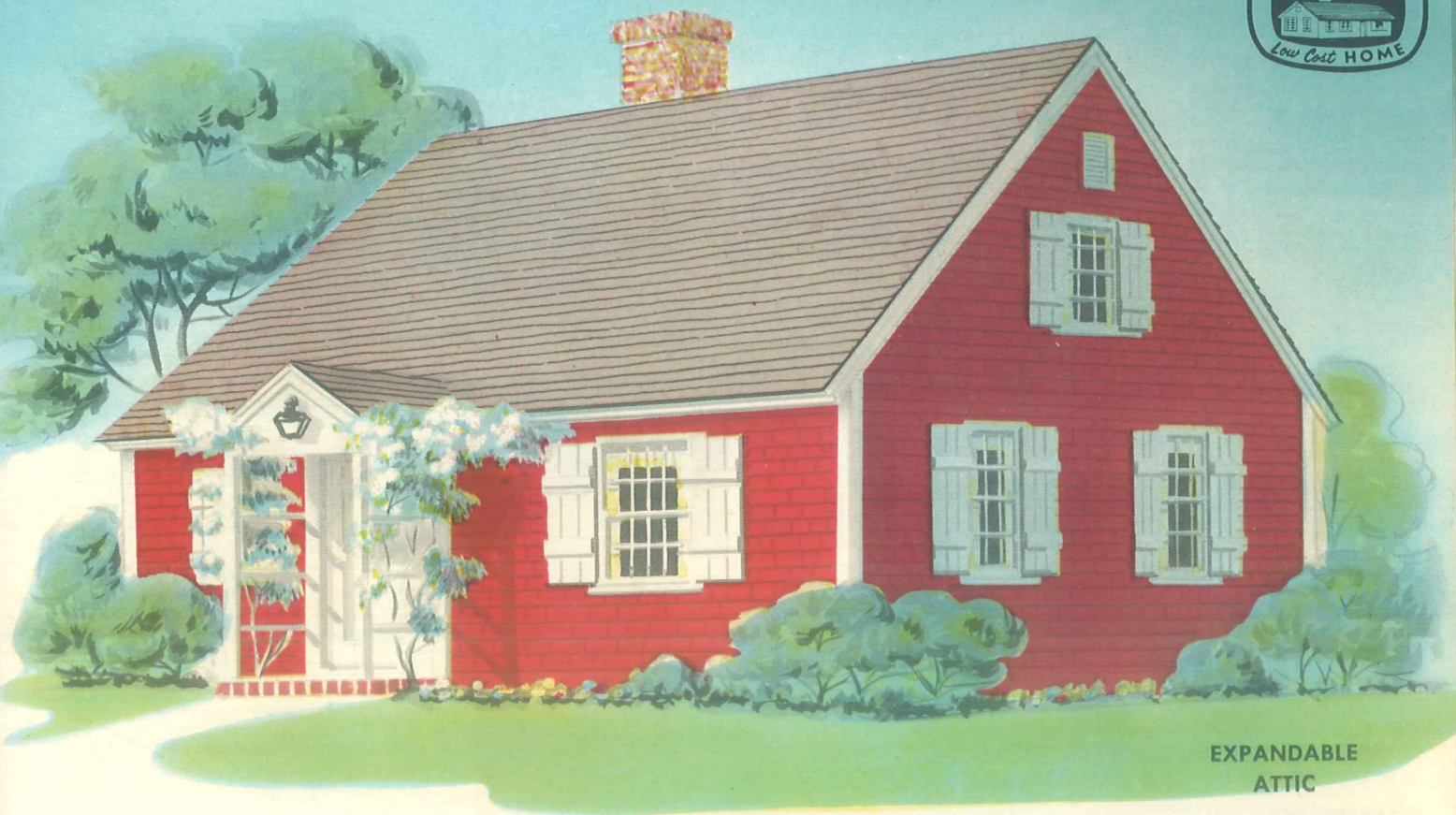
NO DOWN PAYMENT

- A big home for large families
- Four generous size bedrooms
- Extra window area for best light and ventilation
- Six full size closets for extra storage facilities
- Automatic oil-fired heat
- Materials for kitchen cabinets and tile for bathroom are included

A large ranch home packed with loads of extra values. For families needing EXTRA room, the NEVADA is a perfect choice.

Stop living in crowded quarters . . . Stop saving rent receipts . . . Own your own GROSSMAN HOME!





The NEW ENGLANDER

FOUR ROOMS

28'-0" x 23'-10"

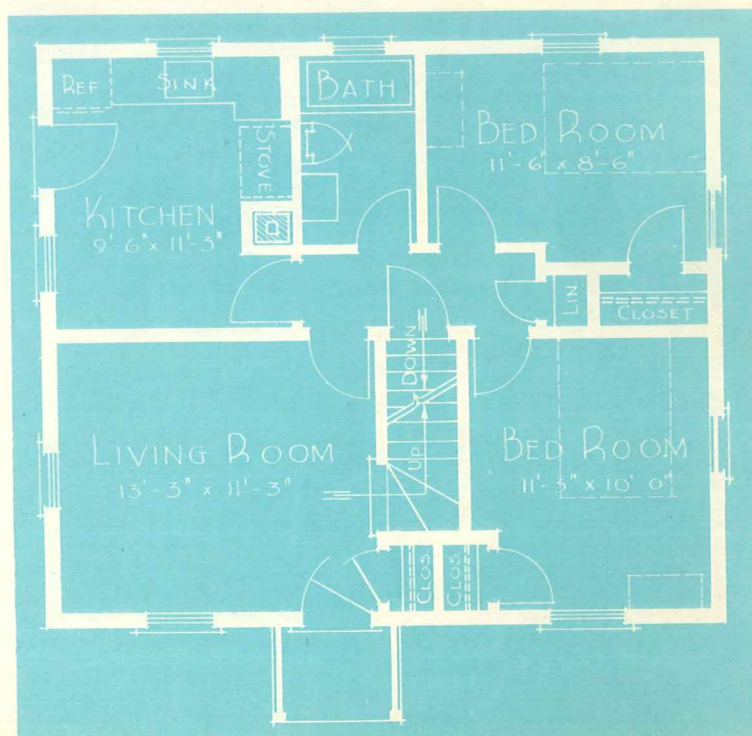
\$36²⁹
MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Attractive stoop that protects and beautifies
- Expandable attic for two future rooms
- Two large cross-ventilated bedrooms
- Perfectly planned, efficiency kitchen
- More-than-sufficient closet space

The NEW ENGLANDER . . . a compact, comfortable home designed to fit well on a smaller lot. Like all GROSSMAN HOMES, it includes thick butt asphalt shingles, copper tubing, domestic hot water, and inlaid linoleum.



"After completion of my new home, I feel that I should thank you and your company for your splendid cooperation and sincere effort to help the home owner. I found that your plan was the only one for the average working man."

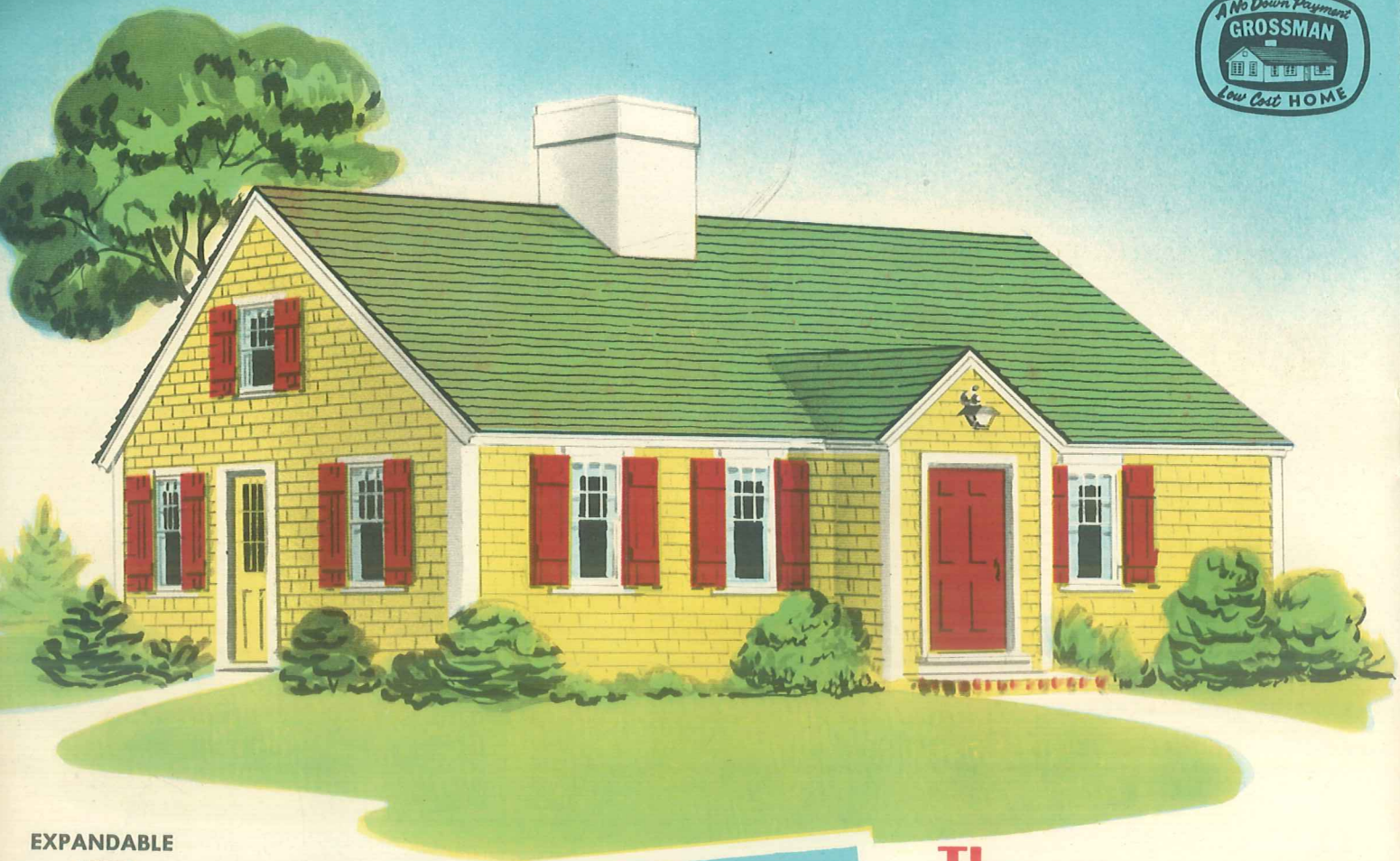
Manuel Gourlart, Jr., New Bedford, Mass.

"I am writing this letter to show my appreciation for the fine service rendered to me in building my Grossman home. I was really surprised to know I could have my own home at such low cost. The courtesy and quick service shown by your people will always be a pleasant memory."

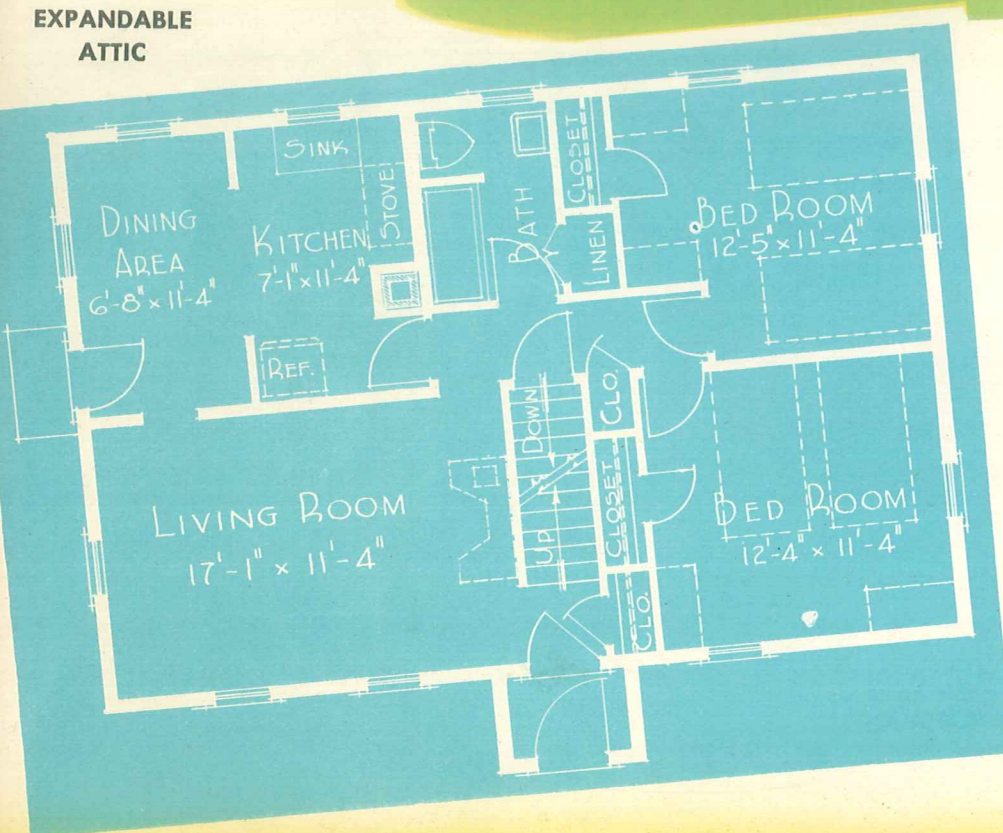
C. E. Allen, New Bedford, Mass.

**If you earn \$42 or more
a week . . . you can own
a GROSSMAN HOME.**

There are hundreds of similar letters of testimony in Grossman's files.



EXPANDABLE
ATTIC



The PRISCILLA

FIVE ROOMS

36'-0" x 23'-10"

\$40⁴⁵
MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Expandable attic for two future rooms
- Vestibule entrance with handy closet
- Two large well-ventilated bedrooms
- Large family-size living room
- Separate, spacious dining room

The PRISCILLA, as in all GROSSMAN HOMES, features well-placed and well-planned closets, hardwood floors, assembled windows and, of course, the very best home engineering.

All over New England . . .
thousands of happy GROSSMAN
HOME owners praise the merits
of the Grossman Plan!

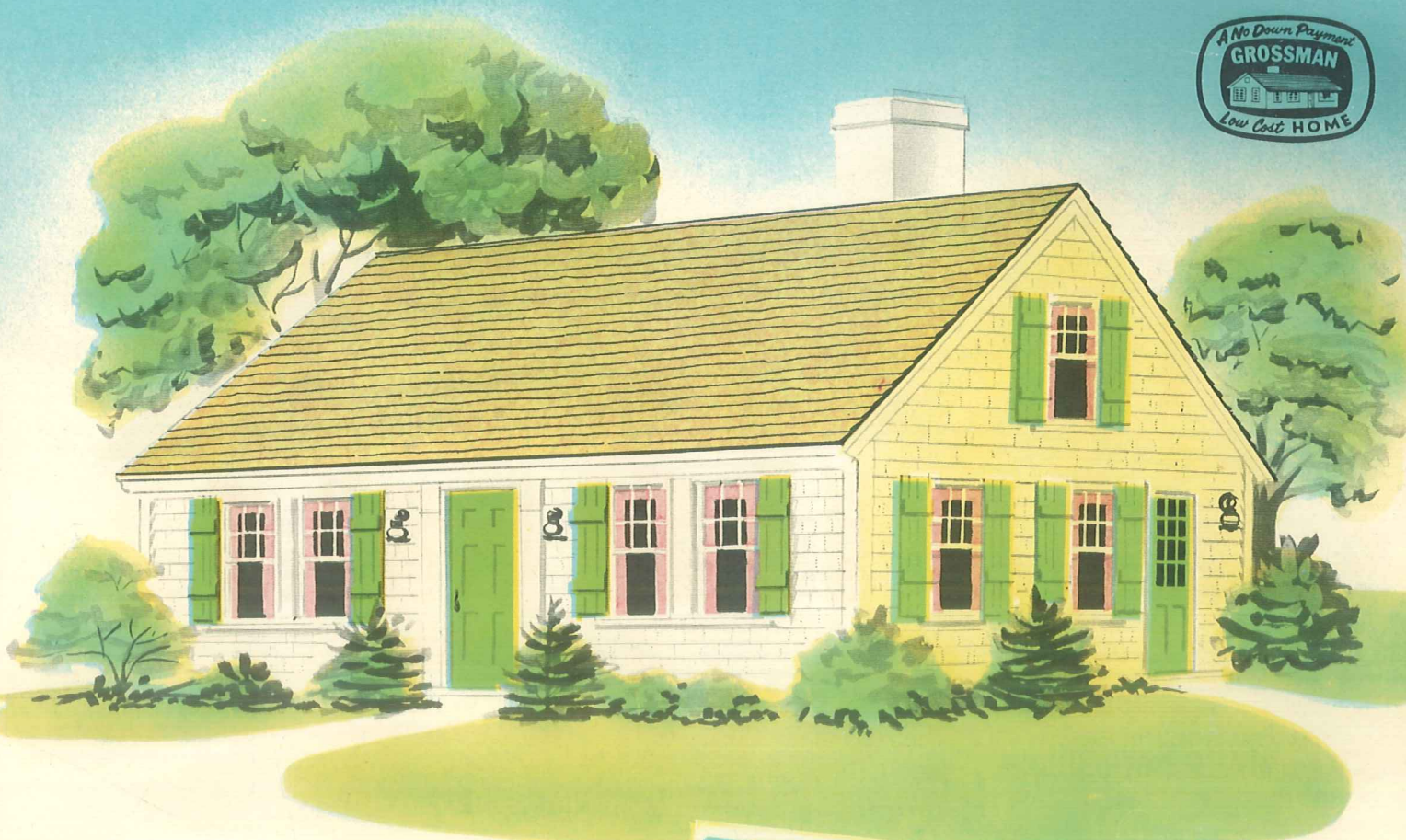
"We are happy and satisfied with our Grossman home, and we are looking forward to a future of contented living in it."

Frank Coehlo, Falmouth, Mass.

"My home is so favorably considered by many who have seen it that I will be selling quite a few homes for Grossman's."

Arnold D. Reid, St. Albans, Vt.

There are hundreds of similar letters of testimony in Grossman's files.



The SALEM

EXPANDABLE
ATTIC

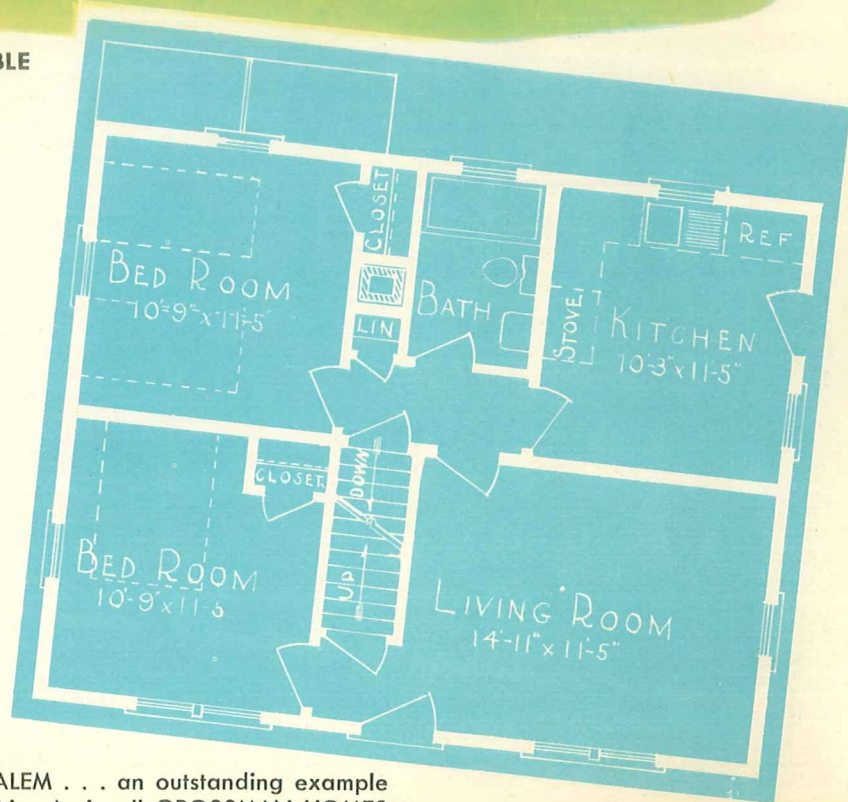
FOUR ROOMS
30'-0" x 23'-10"

\$36²³
MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Expandable attic for two future rooms
- Family style kitchen with dining area
- Convenient front and central hallways
- Spacious living room that comfortably "lives" a larger family
- Two full size bedrooms with plenty of room for furniture arrangement



Dollar for dollar, you can't buy a better home than the SALEM . . . an outstanding example of the GREAT VALUE in Grossman's plan of home ownership. As in all GROSSMAN HOMES . . . copper tubing throughout makes for finest plumbing installation in the SALEM.

"A sister, building through other channels, pays \$20.00 a month more than we do for a similar four-room home."

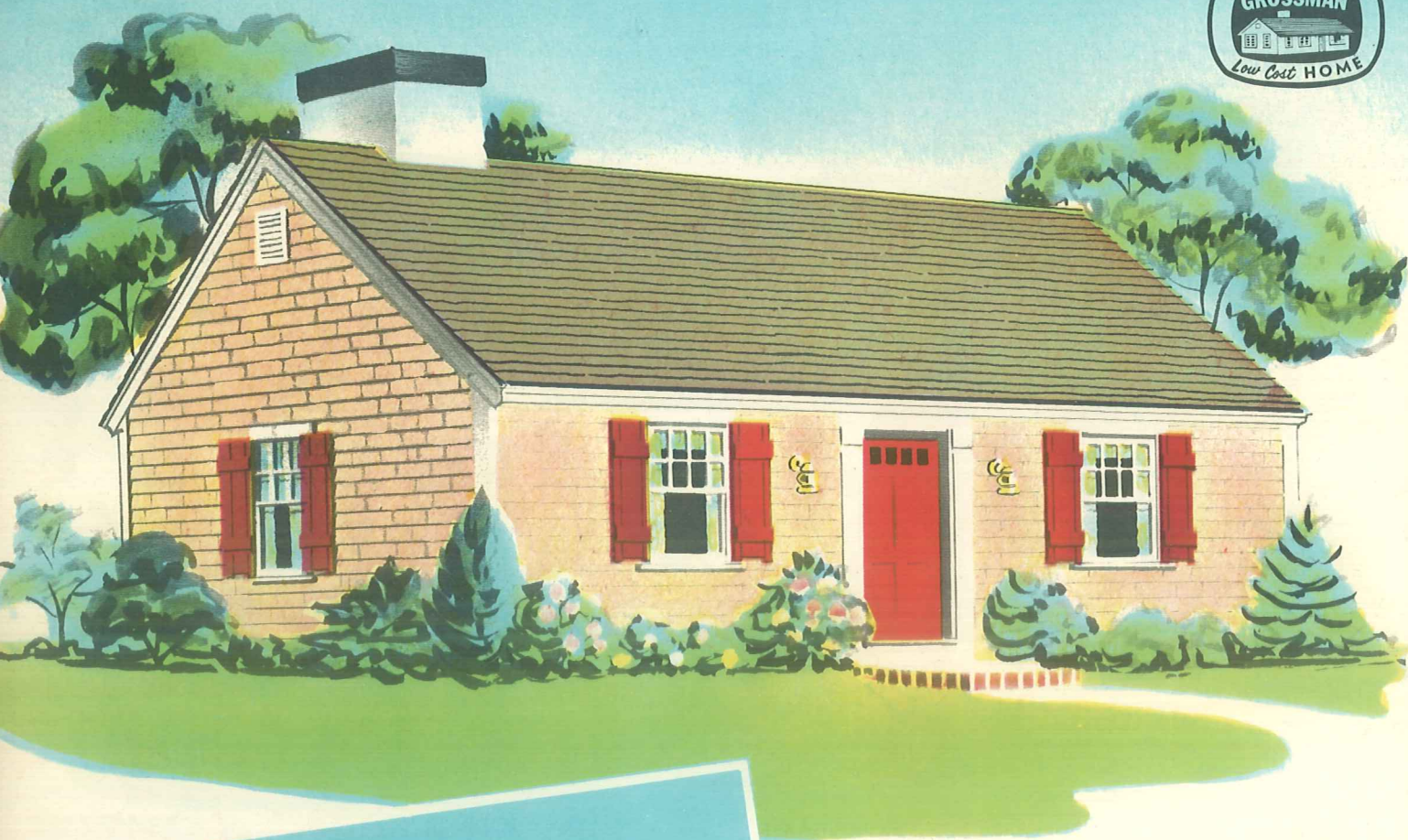
Mr. and Mrs. Paul R. Guerin, Auburn, Mass.

"All the materials were A-1 quality, proved by the fact that before the house was completed I had three offers to sell."

A very pleased customer . . .
Leslie H. Green, Hamilton, Mass.

There are hundreds of similar letters of testimony in Grossman's files.

\$38 Is all you need
to buy your own
GROSSMAN HOME



The STANDISH

FOUR ROOMS
32'-0" x 21'-10"

\$32²⁷ MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Two full size cross-ventilated bedrooms
- The ever-popular "traditional" design
 - Well-arranged, large size kitchen
- Large size living room with well-planned wall space
- Closets galore, including clothes, linen and broom closets

The STANDISH . . . a perfect example of Grossman's low cost shelter insurance . . . features more comfortable living space than many homes of larger design. A great GROSSMAN HOME value!

There is no better security than a GROSSMAN HOME of your own!

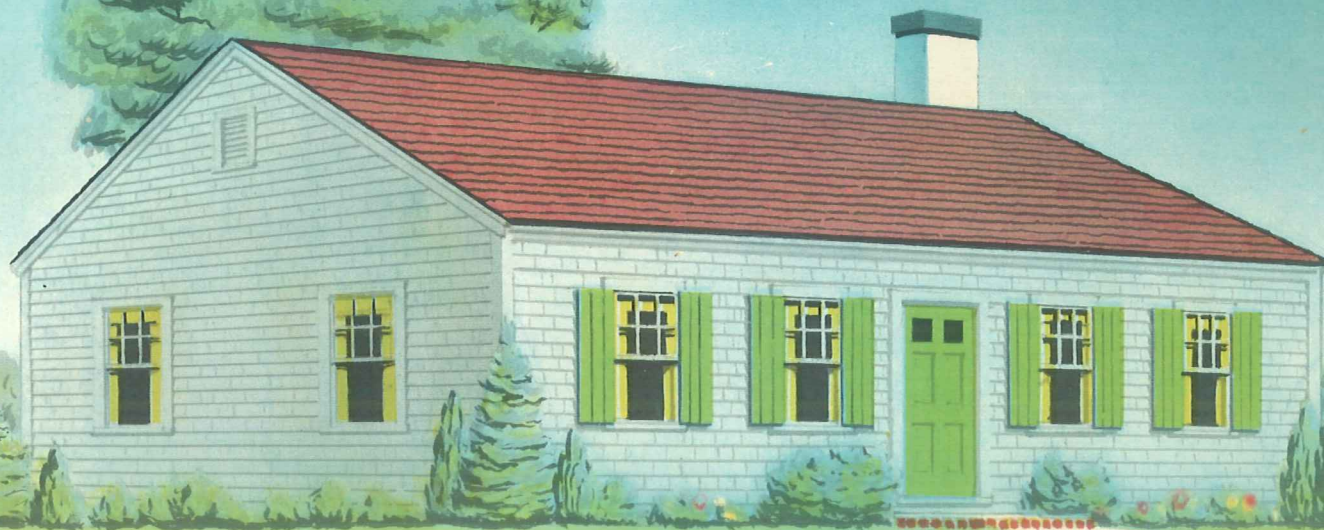
"We could not have had our own home so soon if Grossman's hadn't introduced this new building plan — and with terms so easy to live up to."

Mr. and Mrs. John Rose, Billerica, Mass.

"I am deeply grateful for the help and courtesies shown me by Grossman's — and I am now the proud possessor of a brand new home."

George Gallant, Norton, Mass.

There are hundreds of similar letters of testimony in Grossman's files.



The TAUNTON

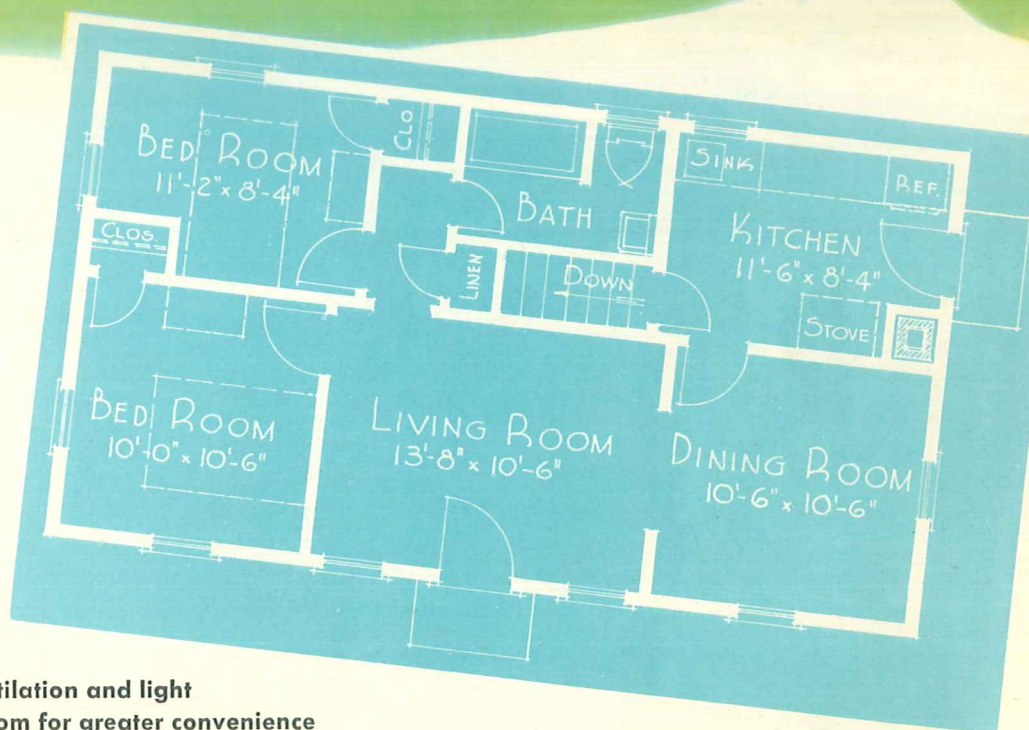
FIVE ROOMS
36'-0" x 20'-0"

\$29⁰⁴
MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Separate, spacious dining room
- Attractive, large bathroom
- Two bedrooms with generous closets
- Plenty of window area for good ventilation and light
- Centrally located large size living room for greater convenience



The five-room TAUNTON . . . a perfect example of Grossman's skilled engineering . . . actually costs less than most four-room homes. Traditional in design, it will always enjoy the popularity of clean-cut simplicity.

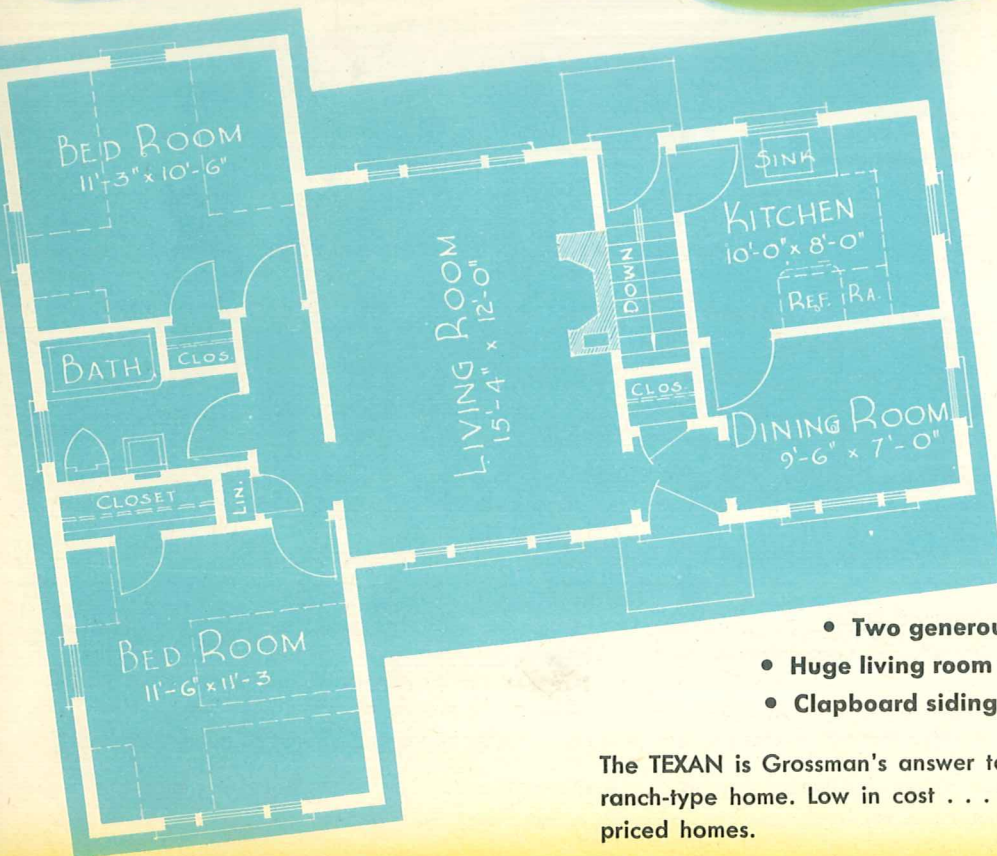
"We were astonished at the easy finance and mortgage terms that could be arranged. With Grossman's help and a little initiative on our own part, that dream of our own home has now materialized."

Paul Chastenay, Norton, Mass.

"Just a line to say 'thank you' for your help in getting us started toward owning our own home. You will never know how much we enjoyed doing business with Grossman's."

Alfred and Dorothy Clows, Everett, Mass.

**The Grossman Plan speeds
up your goal of debt-
free home ownership!**



The TEXAN

FIVE ROOMS
38'-0" x 32'-0"

\$43⁰⁹ MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Four lovely picture windows
- Automatic oil-fired heat
- Separate dining room
- Two generous size bedrooms with extra large closets
- Huge living room with fireplace and picture-view windows
- Clapboard siding emphasizes that modern, long, low look

The TEXAN is Grossman's answer to popular demand for a sound, comfortable ranch-type home. Low in cost . . . yet including many features of much higher priced homes.

**There is no better time
than NOW to own a GROSS-
MAN LOW COST HOME.**

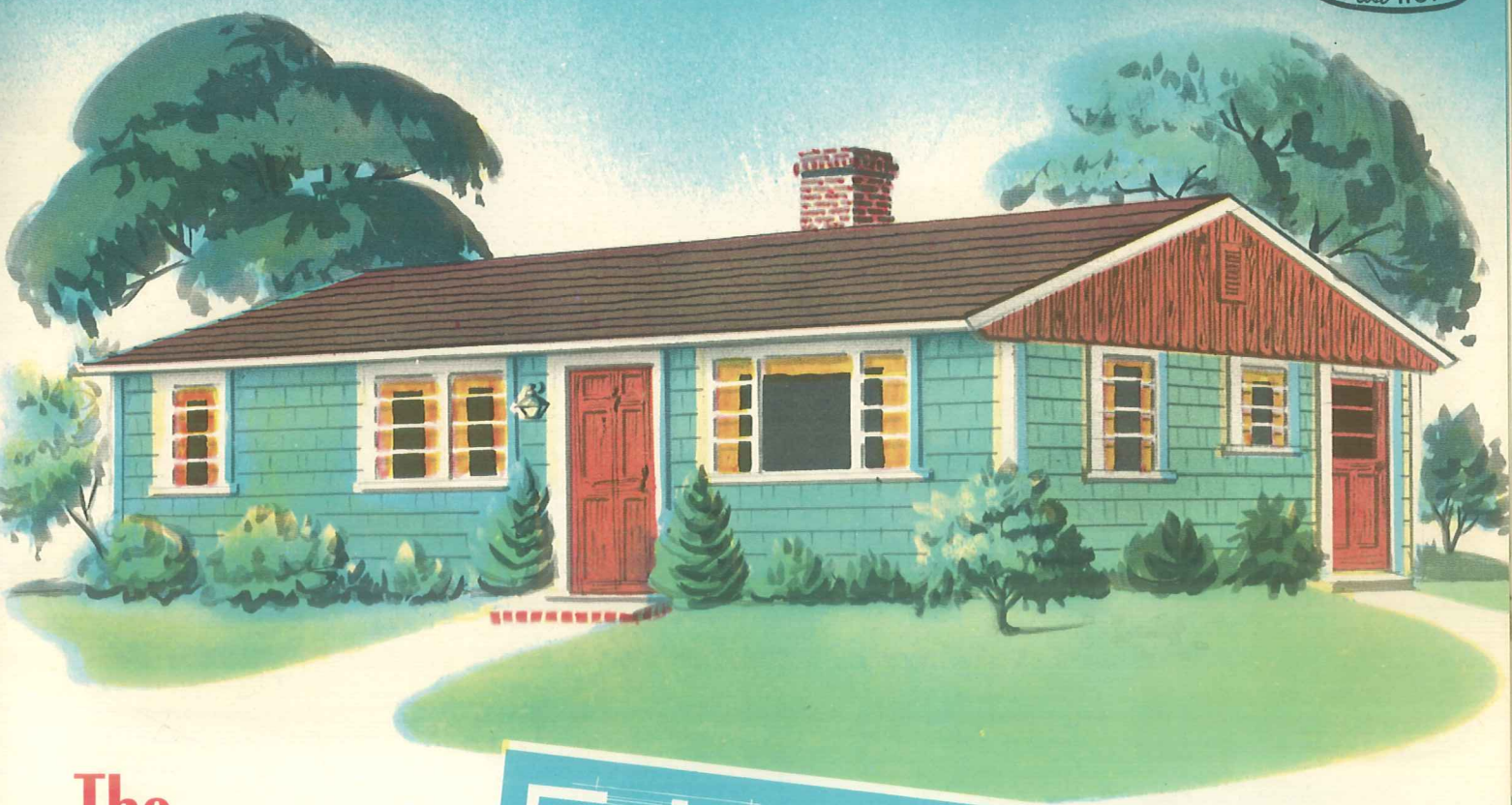
"An ordinary working man with a steady income is able to own his own home without a big down payment or a great hardship to himself or his family."

Roy and Anna May Whittemore, Hudson, N. H.

"Thank you for your Grossman Home Ownership Plan. If it hadn't been for you, we wouldn't be able to say — 'This is our home — no more rents to pay'."

Robert A. Seguin, Attleboro Falls, Mass.

There are hundreds of similar letters of testimony in Grossman's files.



The UTAH

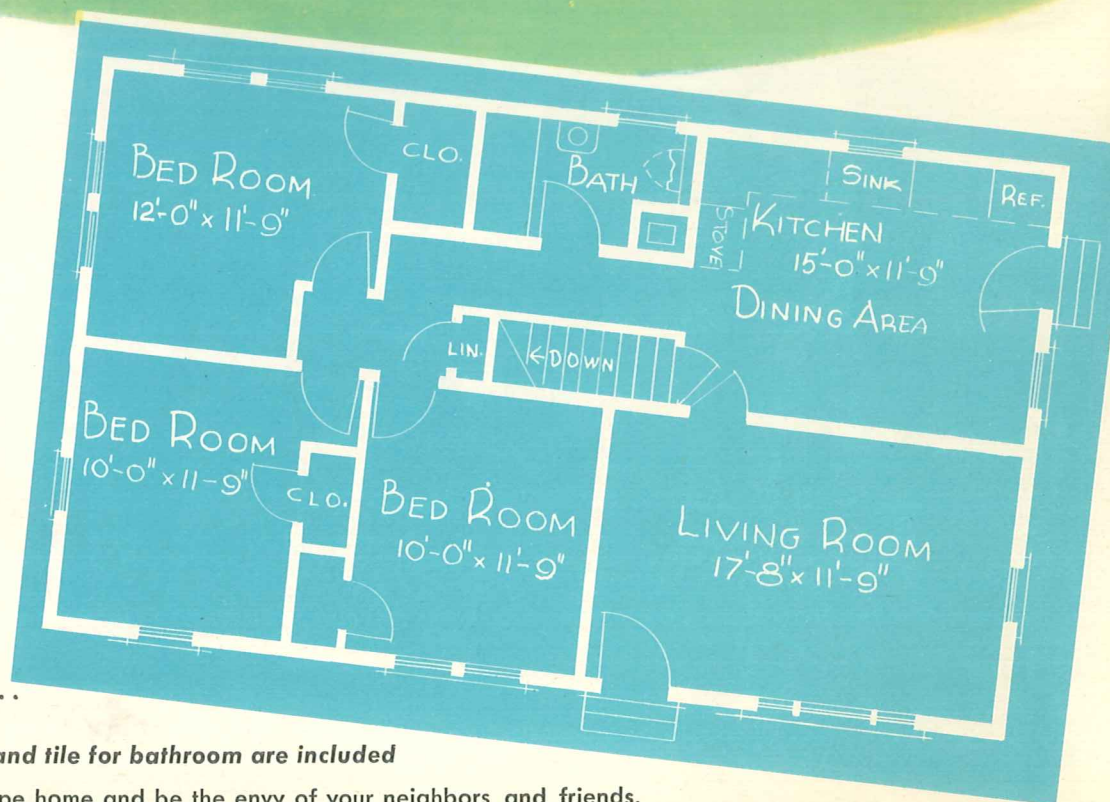
FIVE ROOMS
40'-0" x 23'-6"

\$45⁰⁷
MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Dining area in big kitchen
- Three full size bedrooms
- Extra large living room
- Central hallway for easy access to all rooms
- Picture window in living room . . .
- Automatic oil-fired heat
- Materials for kitchen cabinets and tile for bathroom are included



Choose the beautiful UTAH ranch-type home and be the envy of your neighbors and friends.
A big, comfortable home at a remarkably low price . . . another typical Grossman value.

"It is a savings to buy from Grossman's. I found that a huge savings was in the plumbing and heating line alone."

Waino J. Antilla, Bryantville, Mass.
Contractor and Builder

"From my experience with your company I certainly would advise anyone who is going to build to see 'Grossman' first — for quality, for satisfaction, service and a fair deal."

Roy F. Olsen, East Braintree, Mass.

There are hundreds of similar letters of testimony in Grossman's files.

There is no better security than a **GROSSMAN HOME** of your own!



A detailed floor plan for a large family-size house. The layout includes three bedrooms: one at the top left (10'-9" x 11'-2"), one at the bottom left (11'-3" x 13'-4"), and a large one on the right (17'-0" x 13'-2"). The central area contains a living room, a dining room (11'-2" x 8'-6"), a kitchen (11'-2" x 9'-0") with a stove and refrigerator, and a bathroom. A central hallway provides access to the bedrooms and a linen closet. A staircase with 'Up' and 'Down' arrows is located near the center. The plan is set against a blue background with white lines and text.

• Large family-size

One of the larger GROSSMAN

The WINTHROP

\$40⁴⁵ MON

MONTH

NO DOWN PAYMENT

- Expandable attic for future rooms
- Separate family-size dining room
- Front hallway with guest closet
 - Two spacious, airy bedrooms
- Huge walk-in closet in master bedroom
- Large family-size living room with well-arranged wall space

One of the larger GROSSMAN HOMES . . . the WINTHROP is an accurate replica of the charming Cape Codder homes that have graced picturesque Cape Cod for hundreds of years.

**Look forward to Better
Living . . . in your
own GROSSMAN HOME.**

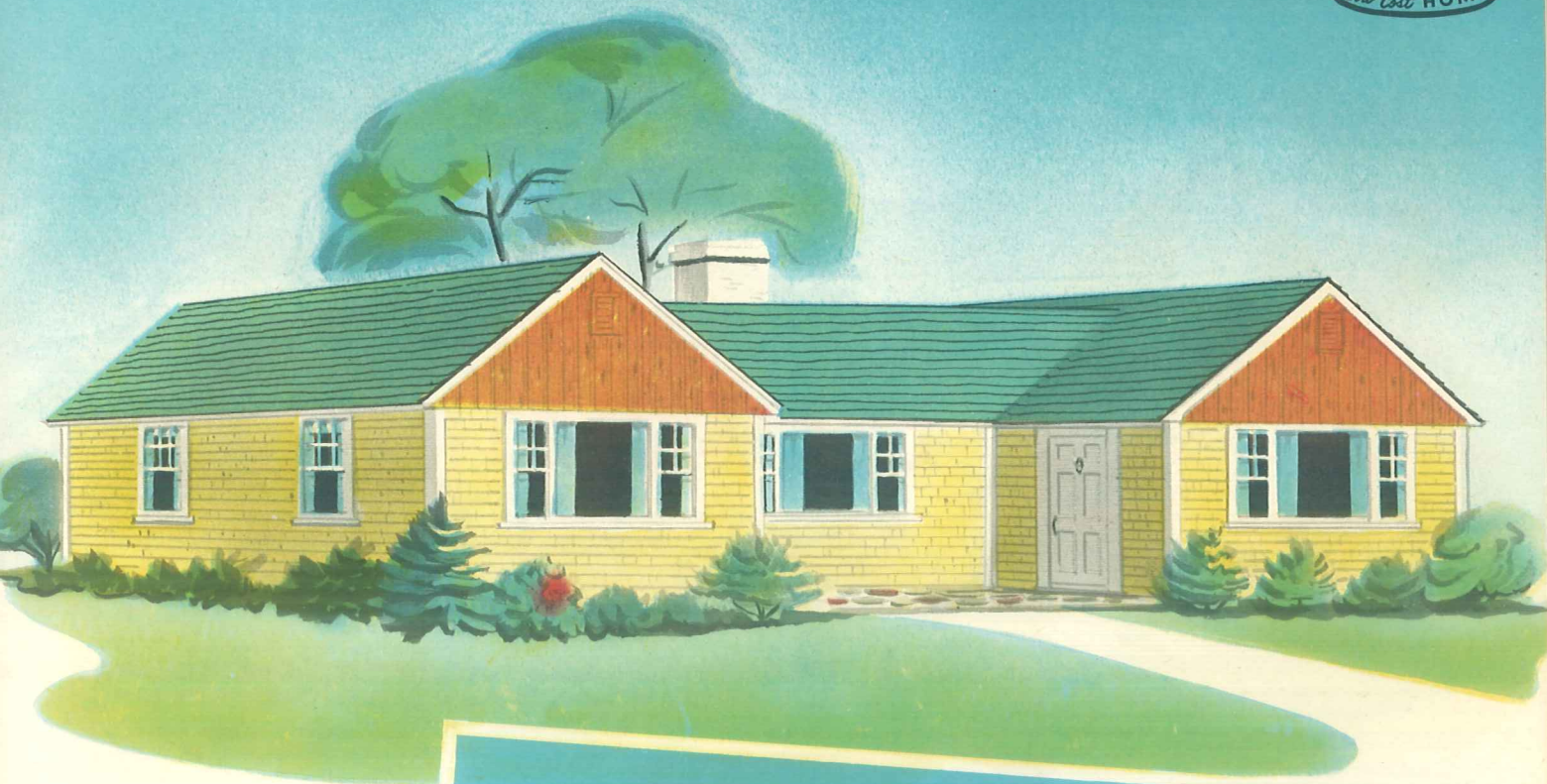
"My wife and I are very proud of our Grossman Home, and are happy to show it to our friends. All materials were of the best quality—as represented."

Mr. and Mrs. W. W. Aldrich, Jr., Westminster, Mass.

"I am now living in my new home and feel very happy and content. I am very grateful for all the help I received from Grossman's."

James P. Mason, Fairhaven, Mass.

There are hundreds of similar letters of testimony in Grossman's files.



The WYOMING

FIVE ROOMS

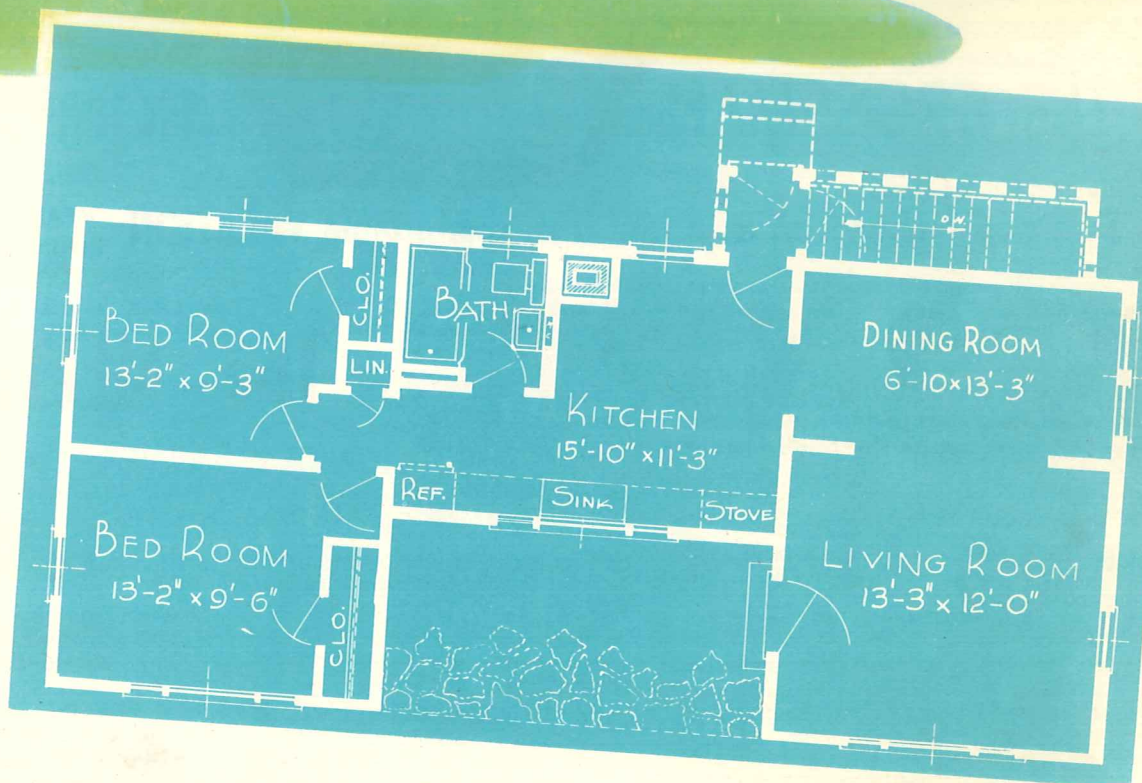
44'-0" x 20'-0"

\$36⁸⁹
MONTH

COMPLETE MATERIALS

NO DOWN PAYMENT

- Attractive open dining room
- Well-arranged living room
- Three huge picture windows
- Large recessed-type kitchen
- Two good size bedrooms with adequate closet space



The broken roof lines plus the three picture windows give the WYOMING a long, low, rambling effect. The type of ranch home desired so much by people who want to live "next to nature".

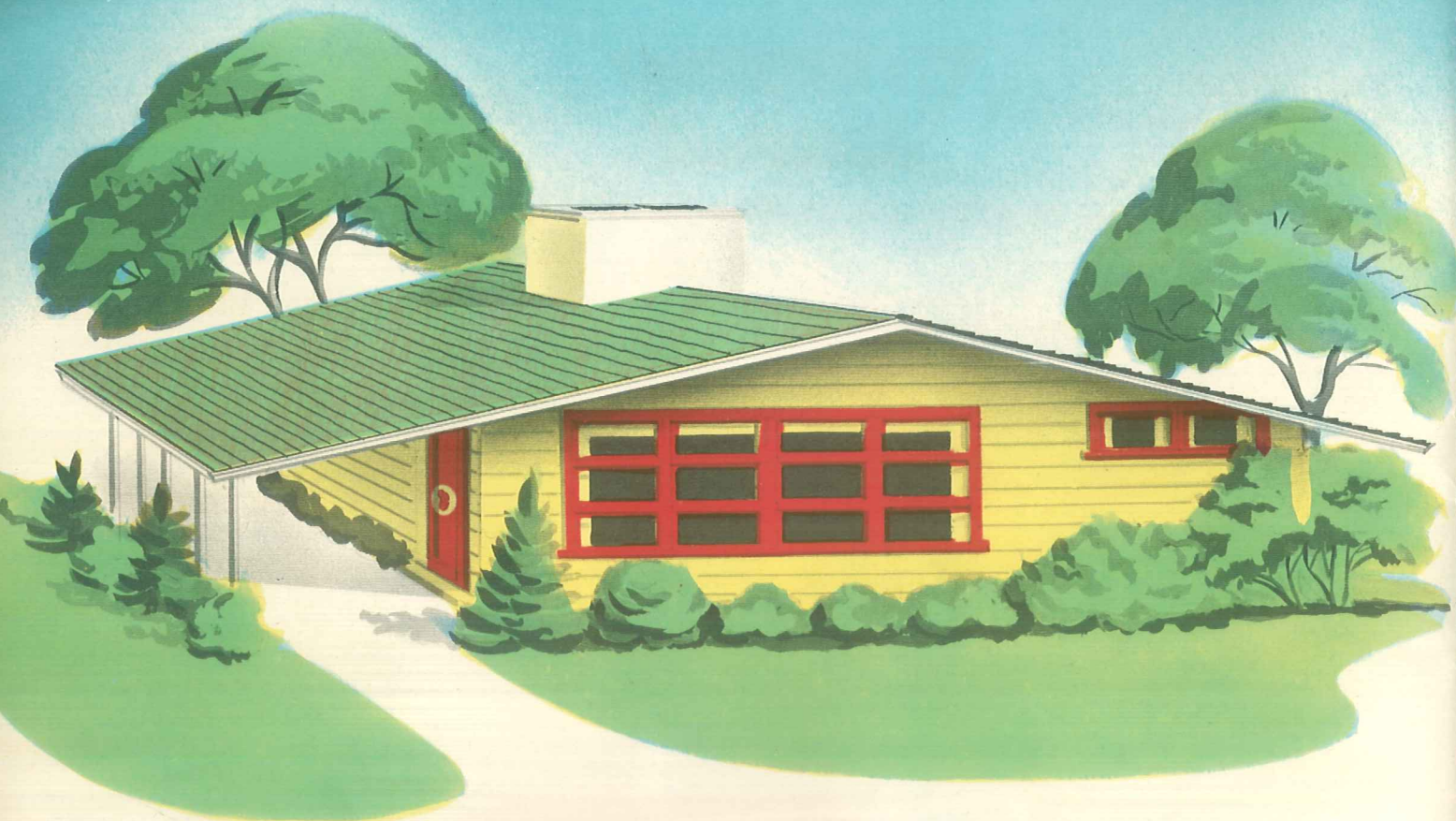
Designed for basementless foundation, the Wyoming can be adapted for full basement with basement entry — as an optional extra.

"Two local contractors remarked that my home was one of the finest being built in this district. In addition, our home has been built at a savings of four to five thousand dollars."

Mr. and Mrs. Royce Grenier, Marlboro, Mass.

There are hundreds of similar letters of testimony in Grossman's files.

\$38 Is all you need
to buy your own
GROSSMAN HOME



The GROSSMAN

LOWEST COST
Primary
TRADE MARK

HOME

Designed for use also as a low cost, comfortable VACATION ^{YEAR}'ROUND COTTAGE

Here is Grossman's practical answer on: How to own your own home . . . on a limited budget. Start with a GROSSMAN PRIMARY HOME . . . a basic, comfortable structure that can house your family the year 'round or for pleasant holiday purposes. It's a sensible start to home ownership . . . one that causes no strain on the family finances.

The MELVERN

FIVE ROOMS

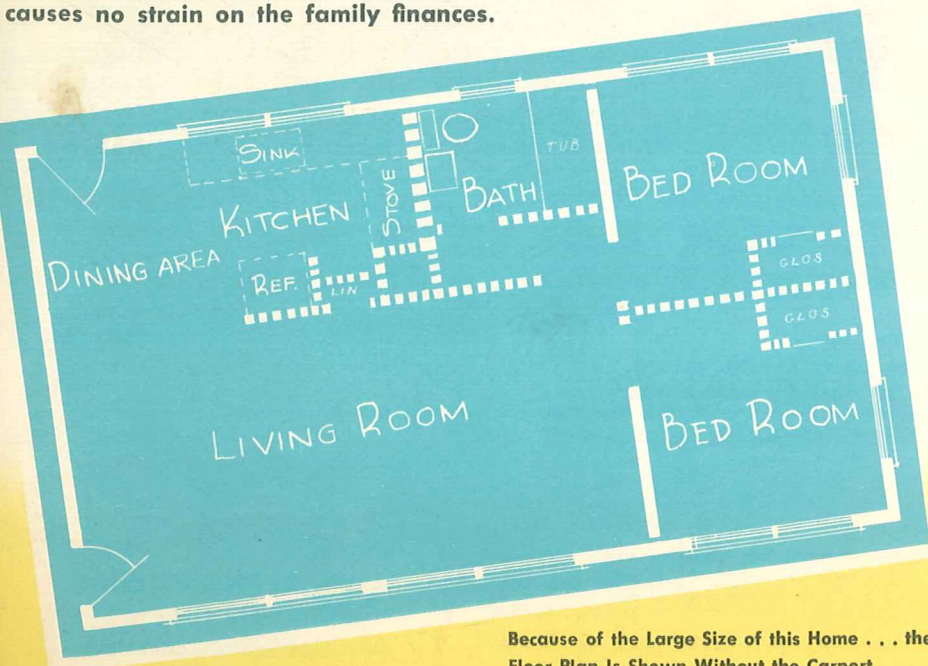
44'-0" x 20'-0"

\$26⁰⁵
MONTH

NO DOWN PAYMENT

- Spacious 24-foot living room with 17-foot panoramic flexivent window
- 3-Foot roof overhang around entire home
- Handy carport . . . easily converted into extra rooms or porch
- Large efficient kitchen with open dining area
- Two spacious bedrooms with ample closet space

The MELVERN, modern in design, features the new trussed-roof construction . . . better, stronger, more flexible . . . truly advance design at its best.



Because of the Large Size of this Home . . . the Floor Plan Is Shown Without the Carport

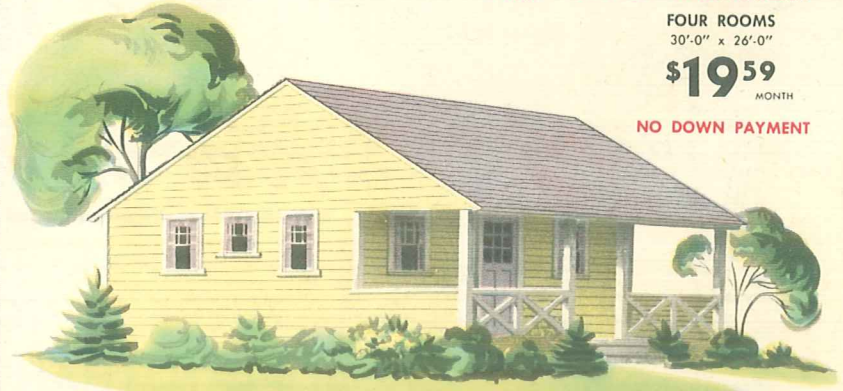
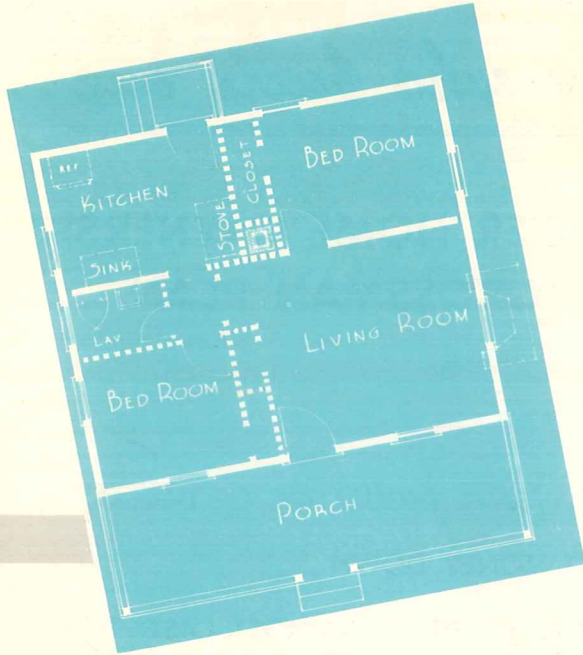
The GROSSMAN

● LOWEST COST
Primary
TRADE MARK

HOME

Designed for use also as a low cost, comfortable VACATION YEAR 'ROUND COTTAGE

The Mountainview serves equally well as a comfortable family home or wonderful, year 'round low-cost vacation cottage . . . Either way Grossman's gives you convenience and comfort . . . at lowest possible cost.



The MOUNTAINVIEW

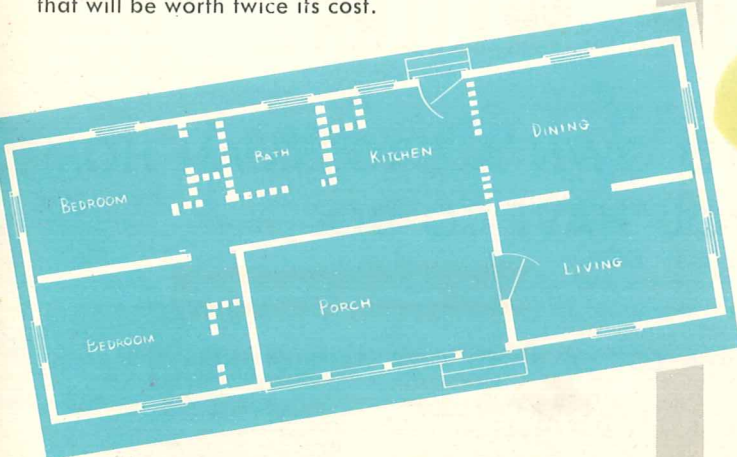
FOUR ROOMS
30'-0" x 26'-0"

\$19⁵⁹
MONTH

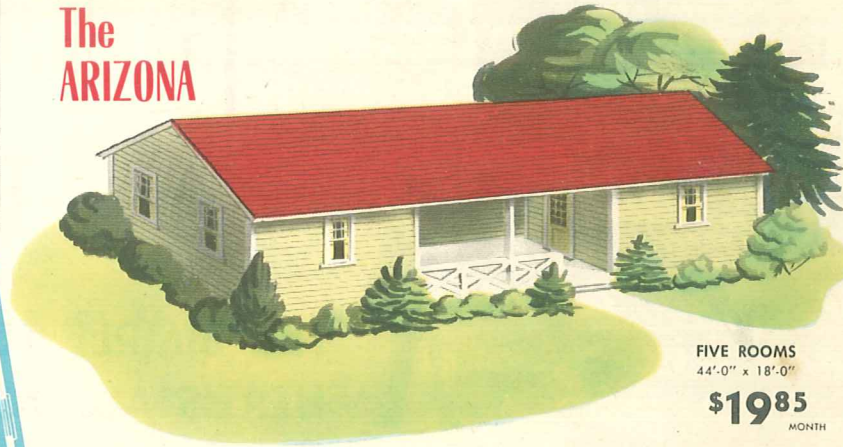
NO DOWN PAYMENT

- Two good size bedrooms
- Big, comfortable living room
- Plenty of spacious closets
- Long 26' porch for complete family relaxation
- Full size kitchen

The ARIZONA is a great deal of home at an extremely low price. Add to it in the future . . . and own a home that will be worth twice its cost.



The ARIZONA



FIVE ROOMS
44'-0" x 18'-0"

\$19⁸⁵
MONTH

NO DOWN PAYMENT

- Planned for five big rooms and loads of closet space
- Centrally located kitchen saves steps, work, time
- Western ranch-type design . . . full 44-feet long
- Two full size bedrooms with ample size closets
- Fully protected porch that easily converts into a third bedroom



The LAKEVIEW

24'-0" x 20'-0"
THREE ROOMS

\$13.29
MONTH



The HINSDALE

28'-0" x 18'-0"
FOUR ROOMS

\$14.89
MONTH



The RIVEREDGE

28'-6" x 18'-0"
THREE ROOMS

\$13.85
MONTH



The SIESTA

29'-0" x 18'-0"
FOUR ROOMS

\$13.72
MONTH

The GROSSMAN HOME ...

AMERICA'S GREATEST
HOME VALUE!

Ask the man who built one...

THERE IS NO EASIER HOME OWNERSHIP
PLAN THAN THE GROSSMAN PLAN

because . . .

- 1 — YOU ACTUALLY SAVE THOUSANDS OF DOLLARS
- 2 — YOU PAY NO MONEY DOWN
- 3 — YOUR MONTHLY PAYMENTS IN MOST CASES ARE FAR LESS THAN YOU ARE NOW PAYING FOR RENT
- 4 — IF YOU EARN \$42 A WEEK OR MORE YOU CAN OWN A GROSSMAN HOME

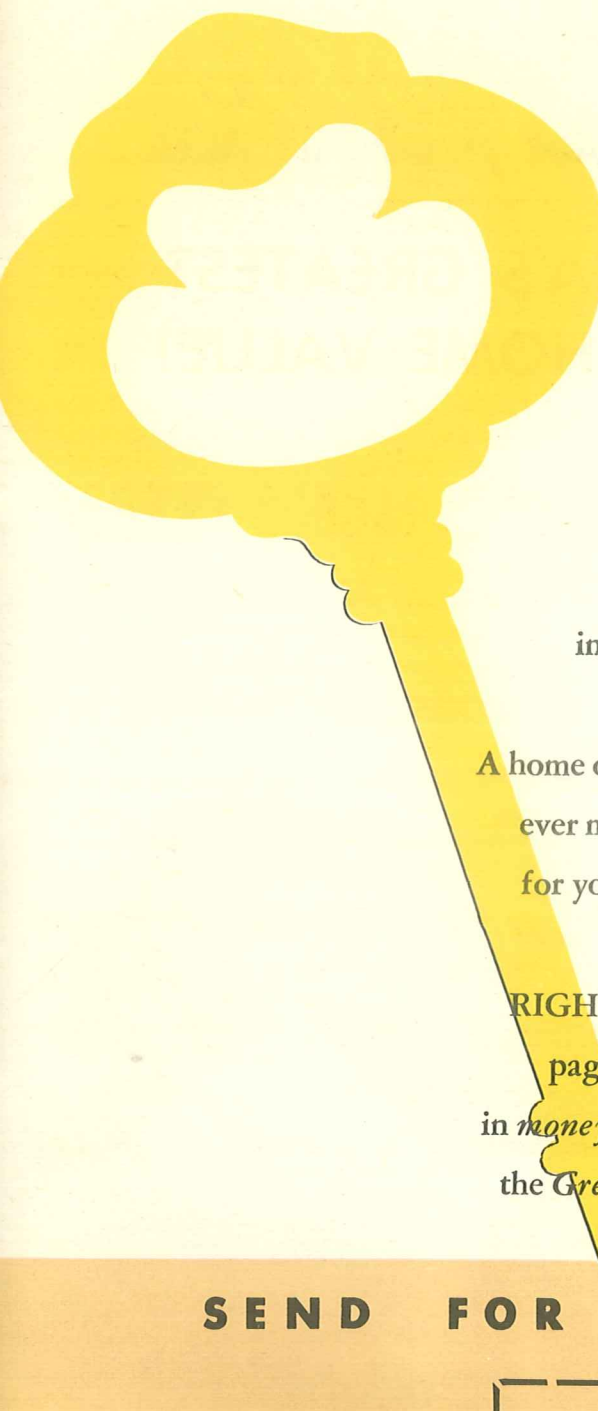
IT'S SIMPLE TO OWN A GROSSMAN HOME
HERE'S ALL YOU HAVE TO DO:

- A — OWN A LOT OF LAND FREE AND CLEAR
- B — HAVE A REASONABLY STEADY INCOME
- C — HAVE SATISFACTORY REFERENCES

...nothing is simpler

Don't Delay...Own your own Grossman Home...You can't Buy Better!





Get Started Now . . .
**The KEY to your own
HOME is right here . . .**
Let GROSSMAN'S help you!

The key that opens the door to lifetime security is right here
in this book . . . the key to rent-free, debt-free home ownership . . .
the easy Grossman way.

A home of your own is probably the most important investment you will
ever make . . . the one that will provide lasting security and happiness
for your family. Select the home best suited to your requirements and
tastes . . . then go into ACTION on its construction.
RIGHT NOW is the best time to fill in the Information Blank on this
page. It takes only a minute's investment in *time* . . . and none at all
in *money*. MAIL IT TODAY . . . it is the first step toward ownership of
the *Greatest Housing Value in America* . . . the GROSSMAN HOME.

SEND FOR *Free* HELP TODAY!

**DETACH
AND MAIL
THIS
INFORMATION
BLANK
NOW!**

MAIL THIS COUPON FOR FREE HELP ON YOUR HOUSING PROBLEM

L. Grossman Sons, Inc., 130 Granite Street, Quincy 69, Mass.

Gentlemen:

I want to get started toward owning my own home and would appreciate any
assistance you can give me.

My name is _____ Phone No. _____

Street _____

City _____ State _____

The plan in your book best suited for my needs is the _____

I already have my own plans yes ☐ no ☐ I do ☐ do not ☐ own land.

I would like to start building - date _____ place _____

I (and my friends) can do the following labor:

Excavating ☐ Making the Foundation ☐ Carpentry ☐ Plumbing ☐ Painting ☐
Electrical ☐ Grading and Landscaping ☐ Helping Professional Carpenters ☐

Please have your representative call. ☐

If we can be of further assistance let us know how we can help you . . .

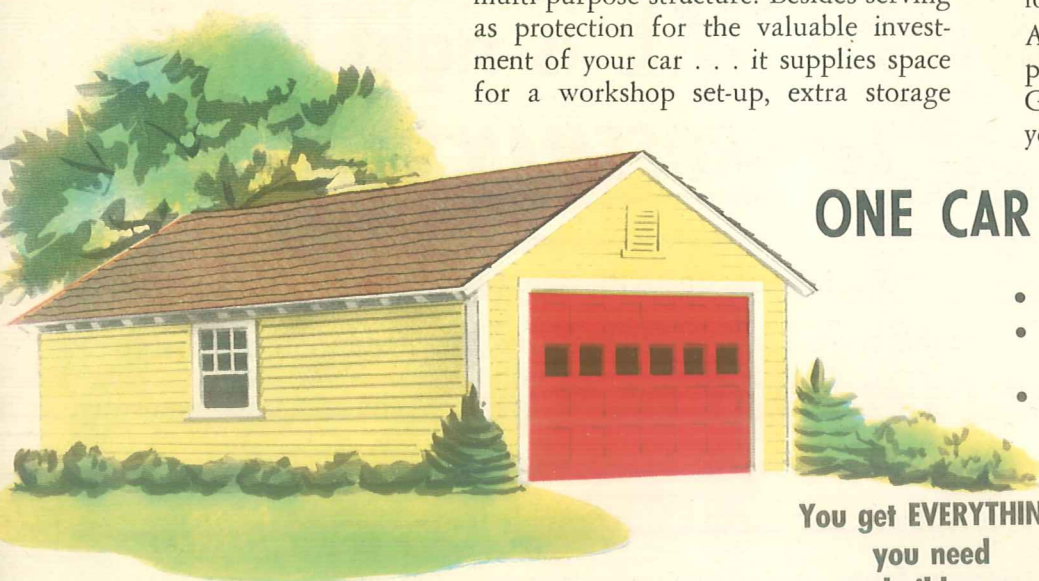
The GROSSMAN Garage

GARAGE plus STORAGE plus WORK AREA

Designed to provide that EXTRA storage space you need . . . the GROSSMAN GARAGE is a modern multi-purpose structure. Besides serving as protection for the valuable investment of your car . . . it supplies space for a workshop set-up, extra storage

facilities or play area for the kiddies. All GROSSMAN GARAGES are designed to accommodate today's modern long-length cars.

Available on Grossman's easy monthly payment plan, you can own a GROSSMAN GARAGE for less than you are now paying for garage rent.



ONE CAR GARAGE **\$11⁰⁸** MONTH

12'-0" x 22'-0"

- Goes with any style architecture
- Plenty of storage space at both sides and rear
- Famous make, rugged overhead doors

SALT BOX GARAGE **\$13⁶²** MONTH

12'-0" x 22'-0"

- Attach to your house or breezeway
- Gives long-look frontage to your property
- Beautiful traditional Cape Cod design
- Room for overhead storage, as well as storage space at rear and both sides

ALL GROSSMAN GARAGES FEATURE
EASY-TO-OPERATE, FINEST QUALITY
OVERHEAD DOORS

You get **EVERYTHING**
you need
to build your
Grossman Garage



TWO CAR GARAGE **\$18⁰³** MONTH

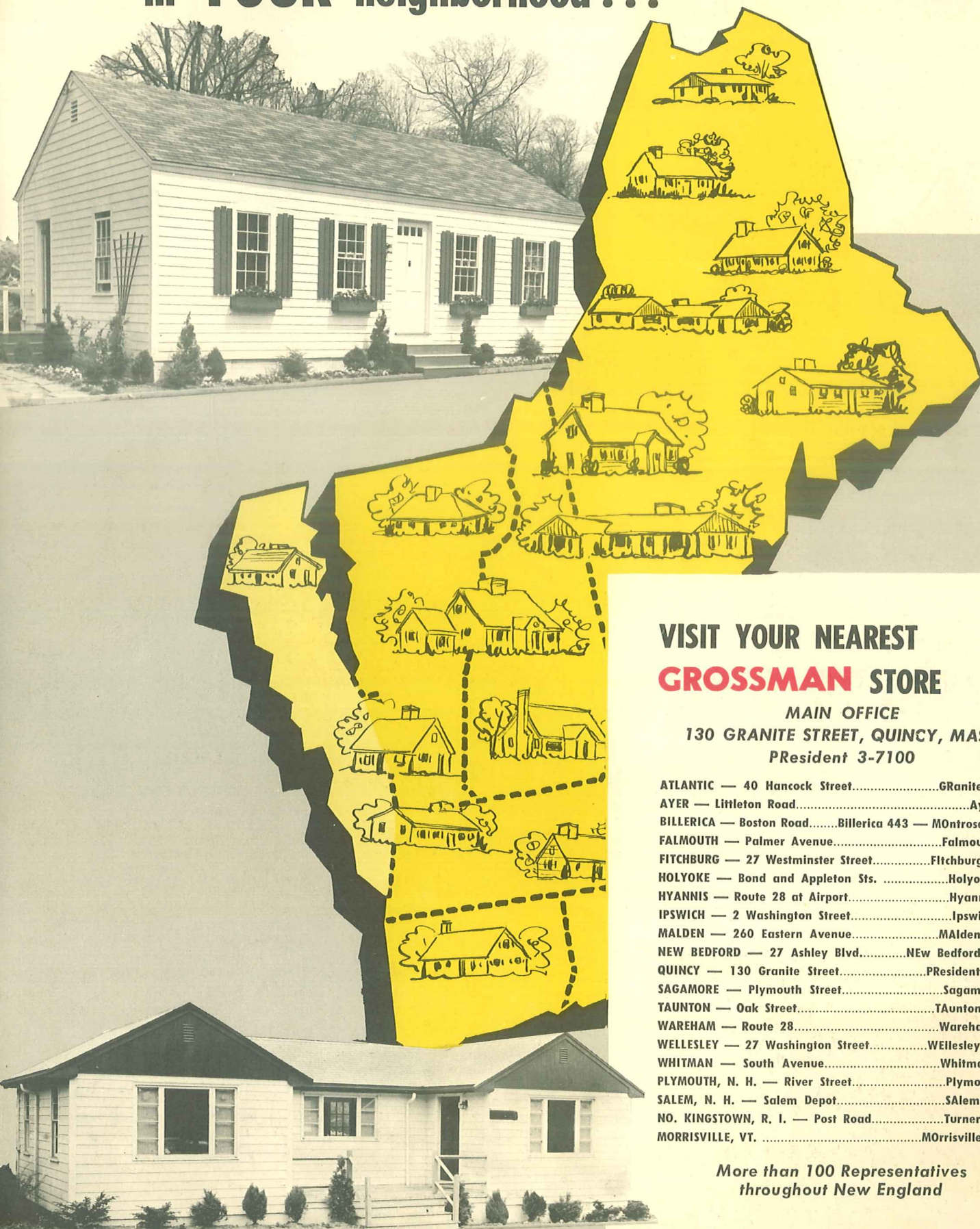
20'-0" x 22'-0"

- For present or future "Mr." and "Mrs." cars
- Attractive gable roof design
- Designed to complement any architectural plan
- Extra storage space at rear and both sides



GROSSMAN'S also has a complete selection of beautiful low cost breezeways to fit any style home . . . Available on GROSSMAN's easy payment plan.

There's a **GROSSMAN** Low Cost Home in **YOUR** neighborhood . . .



VISIT YOUR NEAREST **GROSSMAN** STORE

MAIN OFFICE
130 GRANITE STREET, QUINCY, MASS.
PResident 3-7100

ATLANTIC — 40 Hancock Street.....	GRanite 2-0993
AYER — Littleton Road.....	Ayer 2131
BILLERICA — Boston Road.....	BillERICA 443 — MOntrorse 3-3443
FALMOUTH — Palmer Avenue.....	Falmouth 1950
FITCHBURG — 27 Westminster Street.....	FItchburg 3-3764
HOLYOKE — Bond and Appleton Sts.	Holyoke 6429
HYANNIS — Route 28 at Airport.....	Hyannis 2030
IPSWICH — 2 Washington Street.....	Ipswich 1060
MALDEN — 260 Eastern Avenue.....	MAlden 4-0774
NEW BEDFORD — 27 Ashley Blvd.....	NEw Bedford 5-7438
QUINCY — 130 Granite Street.....	PResident 3-7100
SAGAMORE — Plymouth Street.....	Sagamore 798
TAUNTON — Oak Street.....	TAunton 4-5851
WAREHAM — Route 28.....	Wareham 1090
WELLESLEY — 27 Washington Street.....	WEllesley 5-0200
WHITMAN — South Avenue.....	Whitman 1280
PLYMOUTH, N. H. — River Street.....	PLYmouth 171
SALEM, N. H. — Salem Depot.....	SAlem 8-2352
NO. KINGSTOWN, R. I. — Post Road.....	Turner 4-4500
MORRISVILLE, VT.	MORrisville 8-2223

*More than 100 Representatives
throughout New England*

GROSSMAN'S
130 GRANITE STREET
QUINCY, MASS.

RETURN POSTAGE GUARANTEED.

\$38⁰⁰

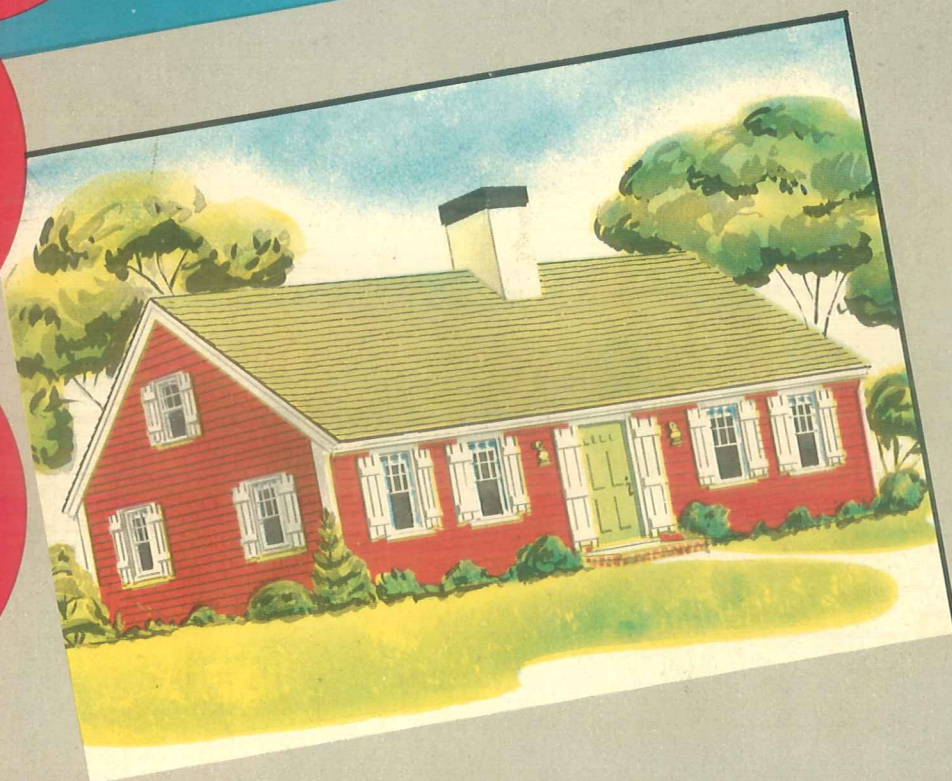
AND YOUR LOT
OF LAND

NO
MONEY
DOWN

RENT-LIKE
PAYMENTS

AS LOW AS

\$29⁰⁴
MONTH



and

YOU CAN OWN
YOUR OWN LOW COST
GROSSMAN HOME

... there is

NO BETTER PLAN

See your local GROSSMAN representative

GROSSMAN'S

Low Cost **QUALITY HOMES**

130 GRANITE STREET, QUINCY, MASS.

